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<b>Qualification</b>	M.Com., M.Phil., SET., Ph.D in Commerce., M.B.A (HR)., SET., Ph.D in Business Administration., M.Sc.(Psy)., M.A (Public Administration)., M.A. Tourism & Travel Studies., M.A Women Studies., PG Dip. in Business Administration (PGDBA)., PGDip. in Guidance and Counseling(PGDGC).,
<b>Designation</b>	Assistant Professor
<b>Year of Joining</b>	02/01/2020
<b>Specialization</b>	Behavioural Studies
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#### Seminars/Workshops/FDP

Date	Paper Presented/ Participated	Title	Organized By	Workshop/ Seminar/ FDP	Type
14.02.2025- 15.02.2025	Participated	Transforming Knowledge : A Multidisciplinary Research on Integrative Learning Across Disciplines 2025	The Bhopal School of Social Science (BSSS), Bhopal	Conference	International
13.07.2024	Participated	Energy Efficient Habitat	Indian Institute for Human Settlements, Tamil Nadu Climate Change Mission, Department of Environment and Climate Change, Government of India	Workshop	State
20.03.2024	Participated	Glimpse on Open Education Resources (OER) in conjunction with tutorial on ZOTERO	Library Committee, St. Mary's College (Autonomous), Thoothukudi	Webinar	National

13.03.2024	Participated	Plagiarism: Ways and Means to Curb the Menace in AI World	Library Committee, St. Mary's College (Autonomous), Thoothukudi	Webinar	State
23.02.2024	Participated	Building a Successful Academic Career: Are You Ready?	Emerald Publishing	Webinar	National
1.02. 2024	Participated	Data Visualization using Power BI	Department of Computer Application, The Bhopal School of Social Science (BSSS), Bhopal	National Workshop (1 <sup>st</sup> -2 <sup>nd</sup> )	International
27.01.2024	Participated	Advances in Research and Development	All India Institute of Training and Education (AIITE), New Delhi, International Skill Development Council (ISDC), New Delhi and Somnogen Canada Inc, Toronto, Canada	Indo Canada-International Conference (27 <sup>th</sup> -28 <sup>th</sup> )	International
20.01.2024	Participated	Navigating Consultancy, Filing Patent and Designing Research Article: Insights and Strategies	Marian Research Forum, St. Mary's College (Autonomous) Thoothukudi	Workshop	National
19.01.2024	Participated	Whack Technology on Women's Esprit	Seminar on Center for Women Empowerment & Women Studies, Manonmaniam Sundaranar University, Tirunelveli	Seminar	National
18.01.2024	Participated	Girls Education Strengthens our Society	HKBKDC College, Bangalore	National Webinar	National

15.12.2023	Participated	VISHESHAN2023	International Institute of Management Studies, Pune	International Conference (15 <sup>th</sup> -16 <sup>th</sup> )	International
11.08.2023	Participated	AI tool for Education with Special Reference to Chat GPT, GPT 4 & LAMMA	Library Committee and IIC, St. Mary's College (Autonomous), Thoothukudi	Seminar	National
19.10.2023	Participated	StartUp Support, Innovation and Entrepreneurship in Educational Institutions	Saveetha College of Liberal Arts and Science, Thandalam	FDP	National
16.11.2022	Participated	Scientific Research and Approach	Thassim Beevi Abdul Kader College for Women, Kilakari	National Webinar	National
27.10.2022	Participated	How to publish a book with ISBN	Iterative International Publisher, USA	Webinar	International
16.10.2022	Participated	SEM and CFA using AMOS	Global Institute of Statistical Solutions (GISS), Chennai	International Workshop (16 <sup>th</sup> -18 <sup>th</sup> )	International
24.09.2022	Participated	Writing Skills and Publication of Journal Articles in Scopus and Web of Science	Department of Commerce SF– II, Holy Cross College (Autonomous), Nagercoil	Webinar	State
09.04.2022	Participated	“Panel Discussion Series -3”	Stella Matutina College of Education, Chennai	Webinar	State
04.04.2022	Participated	“Combating The Global Pandemic Through Motivation Using Life Skills”	Guru Shree Shantivijai Jain College For Women, Chennai	Faculty Development Programme	International
26.03.2022	Participated	Classroom Dynamics	Silicon City College, Bangalore	National	National
23.03.2022	Participated	Impact of Mathematics in Digital World	Silicon City College, Bangalore	International webinar	International

22.03.2022	Participated	Plagiarism and Style Manual	Sipna Shikshan Prasarak Mandal, Amravati's Arts, Science & Commerce College, Walgaon	State Level Online Workshop	State
10.01.2022	Participated	Hands-on Tutorial on 'Library without walls: E- Resources through NLIST'	St. Mary's College (Autonomous), Thoothukudi	Webinar	International
29.09.2022	Participated	Commerce, Management and Leadership – A Global Perspective	Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi	(29 <sup>th</sup> -30 <sup>th</sup> )	International
17.12.2021	Participated	Quality Research Proposal and Publications	Marian Research Forum and Mathematics Research Forum of St. Mary's College (Autonomous), Thoothukudi	Online Workshop	International
22.11.2021	Participated	Writing and Publishing Research Papers in Scopus/Web of Science Journals	St. Joseph's College of Arts & Science (Autonomous) Cuddalore	Five days' International FDP (22 <sup>nd</sup> -26 <sup>th</sup> )	International
28.09.2021	Participated	Management of ForEx	Rosary College of Arts and Science, Goa	International	International
17.09.2021	Participated	Intellectual Property Rights Patent Design and Trademarks	St Aloysius College (Autonomous), Jabalpur, M.P.	National	National
08.09.2021	Participated	Environment Conversation and Its Sustainability	Govt. Maharani Laxmi Bai Girls P.G.College, Kila Maidan, Indore	International	International
27.08.2021	Participated	Emerging trends and challenges in commerce	Angappa College of Arts and Science, Coimbatore	National (27 <sup>th</sup> -28 <sup>th</sup> )	National

27.08.2021	Participated	SwimAgainstThe Stream	Department of Computer Science (SF), Kamaraj College, Thoothukudi	National	National
25.08.2021	Participated	Alleviation Of Poverty By Promoting Self Employment And Entrepreneurial Skills	Department of Commerce and Business Administration, Sri Sarada College For Women, Tirunelveli	National	National
12.08.2021	Participated	Mutual Funds For Beginners	Department Of Commerce(A&F ) VISTAS, Chennai	National	National
02.08.2021	Participated	“Redefining Social Responsibility and Ethical Leadership”	Faculty Research Cell – Gyanidhi & SRDC – Vidhyanidhi,	International Research Summit (2 <sup>nd</sup> -10 <sup>th</sup> )	International
			CMS, JAIN (Deemed-to-be University), Bangalore		
24.07.2021	Participated	Writing and Publishing Article in UGC Care Listed and International Journals	MES ASMABI College, Kerala	National	National
24.07.2021	Participated	Shaping the Future with Information Technology	DRIEMS School of Professional Studies, Odhisha	National	National
22.07.2021	Participated	“Systematic Research Methodology - A Transformative Tool for Scientific Research”	Marian Research Forum, St. Mary's College (Autonomous), Thoothukudi	International	International
14.07.2021	Participated	Strategy For Managing Personal Finance Including Mutual Funds	F.A.Ahmed College, Garoimari Assam	Webinar	National
13.07.2021	Participated	Revisiting Language And Literature: Post Pandemic	Nehru Arts and Science College, Coimbatore	International	International

12.07.2021	Participated	“Social Science Research & Statistical Data Analysis Using SPSS”	Rajapalayam Rajus’ College, Rajapalayam,	National	National
09.07.2021	Participated	Stress and Coping Strategies among the Faculty of HEIs during COVID-19	UGC-Human Resource Development Centre, University of Kashmir Hazratbal, Srinagar	UGC Sponsored Webinar	Short-Term Training
07.07.2021	Participated	“Opportunities for Students & Faculties- Early Stage Entrepreneurs”	PG & Research Department of Commerce, Institutions Innovation Council & Atal Ranking of Institutions in Innovation Achievements ,Marudhar Kesari Jain College for Women, Vaniyambadi	National	National
06.07.2021	Participated	Research Methodology: A Trail for Research to Publication	Faculty of Business Administration and Commerce Mandsaur University, Mandsaur(MP)	National Workshop	National
5.07.2021	Participated	“Digital Transformation Is Shaping Supply Chain”	Sambhram AcademyOf Management Studies, Bengaluru	Management Development Program International (5 <sup>th</sup> -9 <sup>th</sup> )	National
5.07.2021	Participated	"Recent Trends and Challenges in Computer Science &Engineering”	Tirumala Engineering College Narasaraopet, Guntur	Five Day LiveOnline Short-Term Training Program (5 <sup>th</sup> -9 <sup>th</sup> )	Short-Term Training
5.07.2021	Participated	Tools used in Digital Training and Learning	BVVS Shri S.R.KanthiArts, Commerce and ScienceCollege, Mudhol	One Week VirtualFDP (5 <sup>th</sup> -10 <sup>th</sup> )	National

02.07.2021	Participated	“Interdisciplinary Applications and Innovations in Research Methodology”	Infinity management & Engineering College Sagar Madhya Pradesh	International Workshop	International
01.07.2021	Participated	OBE- In Pursuit of Academic Excellence –III	Center for Production Karpagam Academy of Higher Education, Coimbatore	Webinar	International
30.06.2021	Participated	"Research Writing And Publication"	Sadakathullah Appa College (Autonomous) Tirunelveli	State	State
22.06.2021	Participated	‘Hands On Experience-Building Efficient Survey Questionnaire And Tools &	Faculty of Education, Dr.M.G.R.Educational and Research	International	International
		Techniques For Referencing’	Institute, Chennai		
21.06.2021	Participated	Citation Styles and Reference Lists	Siva Sivani Institute Of Management Secunderabad	Three-day FDP (21 <sup>st</sup> – 23 <sup>rd</sup> )	National
21.06.2021	Participated	Innovation Incubation & Research Challenges in India	IIES College of Engineering, Kerala	FDP (21 <sup>st</sup> - 25 <sup>th</sup> )	National
18.06.2021	Participated	Students as Beacons of Ethics in Higher Education	Rani Anna College of Women, Tirunelveli	International Webinar	International
14.06.2021	Participated	Publish to Prosper	Department of Business Administration, Guru Nanak College, Chennai	National level FDP	National
12.06.2021	Participated	Strategies for Managing Personal Finance Including Mutual Funds	Department of Management Studies, University of Madras, Chennai	National Webinar	National
11.06.2021	Participated	Education Opportunities in United Kingdom	Wollo University, Ethiopia	International Webinar	International

09.06.2021	Participated	Research Methodology & Preparation of Project	Department of PG Studies in Commerce and IQAC, Government First Grade College, Vijayapur	Workshop	State
09.06.2021	Participated	Strategy for Managing Personal Finance including Mutual Funds	Badruka College of Commerce & Arts, Hyderabad	National Webinar	National
8.06.2021	Participated	"TALLY with GST"	Department of Management Studies, Nandha Engineering College, Erode	National Virtual Hands on Training (8 <sup>th</sup> - 10 <sup>th</sup> )	National
06.06.2021	Participated	Environmental Issues in 2021	Sanatan Dharma College, Chandigarh	National Webinar	National
06.06.2021	Participated	Financial Planning Strategies in Post Covid Environment	Lucky Institute of Professional Studies, Rajasthan	National Webinar	National
05.06.2021	Participated	Artificial Intelligence and Machine Learning	JP College of Arts and Science	Webinar	State
05.06.2021	Participated	Quality Journals : Tools and Techniques for Choosing and Publishing	SALIS Tirunelveli Chapter & St. Xavier's College of Education, Palayamkottai	National Webinar	National
05.06.2021	Participated	Climate Smart Benefits of Bamboo to Protect the Environment	Guru Nanak College, Chennai	National Webinar	National
05.06.2021	Participated	Financial Empowerment through Wealth Creation	Mandanapalla Institute of Technology and Science, Chittoor	National Webinar	National
04.06.2021	Participated	Green Products and its Marketing Implications	Department of Economics, Sanatan Dharma College, Chandigarh	International Webinar	International



02.06.2021	Participated	Importance of Pilot Study in Research	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai	Workshop	State
02.06.2021	Participated	Project Report Preparation	Soundarya Institute of Management and Science, Kolar	Workshop (2 <sup>nd</sup> - 4 <sup>th</sup> )	State
01.06.2021	Participated	"Strategy For Managing Personal Finance Including Mutual Funds	Government Degree College Billawar (J&K) In Collaboration With Association Of Mutual Fund Of India	National Webinar	National
01.06.2021	Participated	Innovations in Research	Idhaya College of Arts and Science, Sivagangai	International Workshop (1 <sup>st</sup> - 3 <sup>rd</sup> )	International
01.06.2021	Participated	Industry Institute Interaction - A Holistic Approach Insight Out (Sunset Edition)	Faculty Of Science And Humanities, SRM Institute Of Science And Technology, Ramapuram, Chennai	Two Week National FDP (1 <sup>st</sup> - 14 <sup>th</sup> )	National
31.05.2021	Participated	Roe of Nature in Sustainable Development in the Context with COVID – 19	Social Science Council & NSS, Sanatan Dharma College, Chandigarh	National Webinar	National
31.05.2021	Participated	Patent Drafting Skills for Researchers and Academicians	G.T.N Arts and Science, Dindigul	National Webinar	National
29.05.2021	Participated	The impact of social media on political interaction with the public during COVID-19	Department of Political Science, Sanatan Dharma College, Chandigarh	National Webinar	National
29.05.2021	Participated	Digital Transformation during Pandemic	Corporate Secretaryship (Shift I) Patrician College Chennai	National Webinar	

29.05.2021	Participated	Contribution of Family Managed Business in Development of Indian Economy”	Acropolis Institute of Management Studies and Research, Indore in association with Asian Institute of FamilyManaged Business, Washim	Webinar	National
28.05.2021	Participated	Current2021Trends in Entrepreneurship	Ayya Nadar Janaki Ammal College, Sivakasi	National Webinar	National
28.05.2021	Participated	Contagion Effect of COVID-19Outbreak :An Analysis of the Indian Economy	Department of Commerce, Sree Narayana College for Women, Kollam	International Webinar	Internatio nal
27.05.2021	Participated	Tricks and Tips in Writing Research Papers	Institute of Gems and Jewellery	Training Workshop	State
27.05.2021	Participated	The Importance of Balancing Work and Family”	St. Teresa’s Degree College For Women, Benguluru	International FDP	Internatio nal
27.05.2021	Participated	Finance and Economy for Society :Integrating Sustainability	University Arts and Science College, Warangal	Webinar	National
26.05.2021	Participated	Strategic Resilience and Organisation Agility	Valluvar College of Arts and Science, Karur	FDP (26 <sup>th</sup> -31 <sup>st</sup> )	National
24.05.2021	Participated	Experiences on Faculty Innovation and Entrepreneurship	Anna University, Chennai	Webinar	National
24.05.2021	Participated	Capital Markets Awareness	Department of Management Studies and the IQAC, Christ Nagar College, Trivandrum, in association with Bombay Stock Exchange	National Webinar Series	National

24.05.2021	Participated	Impact of COVID on higher education and research initiatives	Sree Venkateswaraa College of Engineering & Technology, Puducherry	FDP (24 <sup>th</sup> - 28 <sup>th</sup> )	National
24.05.2021	Participated	Investigating Journals: Tricks to Identify the Cloned/Predatory Journal	Rotary Club of Madras Mount	International Webinar	International
24.05.2021	Participated	National Education Policy 2020 and Higher Education of India	Dr. N.S.A.M. First Grade College Bengaluru	FDP (24 <sup>th</sup> - 29 <sup>th</sup> )	National
21.05.2021	Participated	Business Research	The Quaide Milleth College for Men, Chennai	National Webinar	National
20.05.2021	Participated	“Publishing in Academic Journals: The Journey from Research to Publication”	Government First Grade College Chikkaballapur & Gauribidanur Bangalore	FDP	National
20.05.2021	Participated	Conservation of Plant Diversity	Guru Nanak College, Chennai	National Webinar	National
17.05.2021	Participated	National Education Policy and Media Education in India- Opportunities and Challenges	Reva University, Bengaluru	National Online Symposium	National
17.05.2021	Participated	Research Methodology for Social Science	Indian Institute of Management and Commerce, Hyderabad	FDP (17 <sup>th</sup> - 19 <sup>th</sup> )	National
16.05.2021	Participated	The Importance of Siddha Medicine at the Period of Covid-19	Department of Mathematics, TSAAST College, Perur, Coimbatore,	National Level Webinar	National
14.05.2021	Participated	SPSS	Faculty of Education (B.Ed), Dr.M.G.R Educational and Research Institute, Chenna	Workshop (14 <sup>th</sup> - 15 <sup>th</sup> )	State
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11.05.2021	Participated	Incubation, Resilience & Opportunities for Technological Startups during Pandemic	Department of Humanities, The Bhopal School of Social Sciences, Bhopal	International Webinar	International
11.05.2021	Participated	Citation Based Research Metrics	Sushant University, Gurgaon	National Webinar	National
10.05.2021	Participated	Battle the COVID Wave	Department of Humanities, The Bhopal School of Social Sciences, Bhopal	International Webinar	International
08.05.2021	Participated	NAAC Criteria 3.4.7: E-Content Development	IQAC, Adiatar College of Arts and Science, Tiruchendur	Webinar	State
03.05.2021	Participated	Quality Enhancement Initiatives through Innovative Practices	IQAC, CSI Jayaraj Annapackiyam College, Periyakulam	FDP	National
30.04.2021	Participated	The Impact of COVID-19 on Management and Business Practices	Department of BBA, Mary Matha College of Arts and Science, Periyakulam	Webinar	International

24.04.2021	Participated	Interdisciplinary Research Perspectives: Integration of Science and Humanities in Bio-Diversity Conservation	Sponsored by DBT, Ministry of Science and Technology, Govt. of India, New Delhi organised by School of Biological Sciences in Collaboration with PG and Research Department of Commerce, St. Mary's College (Autonomous), Thoothukudi and Department of Commerce, Rani Anna Government College for Women, Tirunelveli	International Virtual Conference	International
11.04.2021	Participated	Mixed Methods Research	Department of Humanities, The Bhopal School of Social Sciences, Bhopal	National Workshop	National
25.03.2021	Participated	"Enhancing Research & Teaching Capabilities – New Education Policy"	Jain College, Vasavi Campus, Bengaluru	National Webinar (25 <sup>th</sup> -30 <sup>th</sup> )	National
07.03.2021	Participated	Women Writers and Researchers Cramps	Puducherry Academic Researcher Academy (PARA), Pondicherry		International
12.02.2021	Participated	Academic Visibility in the Digital World	Department of Library, St. Mary's College Thoothukudi	National Webinar	National

8.02.2021	Participated	Application of Research Methods and Statistical Tools in management and Social Sciences	SathyaBama Institute of Science and Technology, Chennai	Online Workshop (8 <sup>th</sup> -13 <sup>th</sup> )	National
04.02.2021	Participated	Reference Management in Scholarly Writing using Mendeley	JAIN Deemed – to be-University, Bangalore	National Webinar	National
20.01.2021	Participated	Research Methodology in Social Sciences- Quality Dimensions	Department of Commerce, Alagappa University, Karaikudi	Webinar	International
29.07.2020	Participated	Issues and Challenges of Women in COVID-19Contexts	St.John's College of Education, Palayamkottai	Webinar	National
28.07.2020	Participated	Research Metricsin Social Science & Writing Effective Research Proposals	Department of Commerce,Sri Parasakthi College for Women, Courtallam	Webinar	National
25.07.2020	Participated	Effect of Hormonal Imbalance on Women's Health and Fitness	KovaiWonder WomanTrust, Coimbatore	Webinar	National
24.07.2020	Participated	Gender Inclusive Economic Growth Strategies and Challenges	Department of Economics, Saraswathi Narayannan College, Madurai	Webinar	National
24.07.2020	Participated	ICT Tools for Teaching Learning	IQAC, St.Xavier's College, Palayamkottai	Webinar	National
21.07.2020	Participated	Innovative Pedagogies for the 21 <sup>st</sup> CenturyLearners	IQAC, Holy Cross College, Nagercoil	Webinar	National
21.07.2020	Participated	Research Methodology and Data Analysis in Business Research	Departmentof Commerce, St.Mary's College Thoothukudi	Webinar (21 <sup>st</sup> -23 <sup>rd</sup> )	National

20.07.2020	Participated	Health and Economic Issues	Angappa College of Arts and Science College, Coimbatore	Webinar	National
20.07.2020	Participated	Reshape of Commerce Education in COVID 19 Scenario	Department of Commerce, St.Xavier's College (Autonomous), Palayamkottai	Webinar	National
20.07.2020	Participated	Emerging Trends of Professional Communication Skills in the Digital Era	Department of English, St.Mary's College, Thoothukudi	Webinar	National
17.07.2020	Participated	Role of Online Resources in Teaching and Learning with Reference to National Digital Library of India	Department of Commerce, Angappa College of Arts and Science College, Coimbatore	Webinar	National
16.07.2020	Participated	Equity Entrepreneurship, Now or Never	Community Institute of Management Studies, Bangalore	Webinar	National
16.07.2020	Participated	Online Education-Obstacles and Solutions	IQAC, St.Xavier's College, Palayamkottai	Webinar	National
14.07.2020	Participated	Moving Towards Excellence-Navigate the New Normal	Xavier Institute of Business Administration, Palayamkottai	Webinar	National
13.07.2020	Participated	Art of Writing Research Papers in International Peer Reviewed Journal	IQAC& Department of Commerce, Rathinam, College of Arts and Science, Namakkal	Webinar	National
10.07.2020	Participated	An Update on Covid 19	IQAC, St.Mary's College(Autonomous), Thoothukudi	Webinar	National

8.07.2020	Participated	Employability Aspirants- Opportunities and Prospects	Cape Skill Development Forum, Kanyakumari	Webinar	National
3.07.2020	Participated	StartUp as a Digipreneur	APC Mahalaxmi College, Thoothukudi	Webinar	National
28.06.2020	Participated	GST-Challenges Ahead	Aurora's Degree and PG College	Webinar	National
22.06.2020	Participated	COVID19Outbreak: Silver :innings in the Midst of Stormy Clouds	Department of Commerce, St.Xavier's College, Palayamkottai	Webinar	National
20.06.2020	Participated	The Art of Writing a Project Proposal	Department of Business Administration, Arumugam Pillai Seethai Ammal College, Tiruppattur	Webinar	National
17.06.2020	Participated	Accelerating Education 4.0 using ICT tools-Post Covid Paradigm	IQAC, St. Xavier's College (Autonomous), Palayamkottai	Webinar	National
17.06.2020	Participated	NET/SET Preparation – Commerce Paper II	Department of Commerce, St.Mary's College, Thoothukudi	Workshop (17 <sup>th</sup> -19 <sup>th</sup> )	National
16.06.2020	Participated	Turn Your Thesis into Articles	St.Xavier's College of Education, Palayamkottai	Webinar	National
15.06.2020	Participated	The Impact of Covid-19 Lockdown on Small Businessmen and Daily Wage Earners	Department of Commerce, Auxilium College (Autonomous), Vellore	Webinar	National



13.06.2020	Participated	Research Structuring, Statistical Insights & Publication Strategies	Department of Economics, St.Mary's College, Thoothukudi	Webinar	National
13.06.2020	Participated	Recent Trends in Mechanical Engineering Innovation	Innovation Council,PVKK Institute of Technology, AndhraPradesh	Webinar (13 <sup>th</sup> -17 <sup>th</sup> )	National
12.06.2020	Participated	Public Speaking Skill for Workplace Success	Vivekanandha Institute of Management Studies, Namakkal	Webinar	National
12.06.2020	Participated	Interdisciplinary Research and Its Importance	Audisankara Group of Institutions, Nellore	Webinar	National
12.06.2020	Participated	Research Mechanism	Department of Computer Science, Madonna Arts and Science College, Madurai	Webinar	National
10.06.2020	Participated	Research	Department of Economics, National College , Trichy	FDP	National
05.06.2020	Participated	Blueprint for Smart Business	Dayananda Sagar University, Bangalore	Guest talk	International
3.06.2020	Participated	Effective ICT Tools for Higher Education	Servite Arts and Science College for Women,Thogamalai	Webinar	National
31.05.2020	Participated	Introduction to Mutual Funds	RadhaKrishan Arya College, Punjab	National Webinar	National
30.05.2020	Participated	Common Errors in the Construction of Doctoral Thesis	St.Xavier's College of Education, Palayamkottai	Webinar	National

30.05.2020	Participated	Family Enrichment	Department of Psychology, St. Mary's College (Autonomous), Thoothukudi	Webinar	State
30.05.2020	Participated	How to write a Research Paper	Arumugam Pillai Seethai Ammal College, Tiruppathur	Webinar	National
27.05.2020	Participated	Art Of Writing & Publishing Research Paper And Application Of Statistical Tools	Aurora's Degree & PG College, Hyderabad	FDP (27 <sup>th</sup> -28 <sup>th</sup> )	National
25.05.2020	Participated	Managing Your Finances and Investments during Pandemic And Current Economic Meltdown"	Department of Commerce, St. Mary's College, (Autonomous) Thoothukudi	FDP	National
21.05.2020	Participated	Importance of Empowerment for Teaching Gurus	Department of Computer Science, Merit Arts and Science College, Tirunelveli	FDP	National
20.05.2020	Participated	Computer Applications on Social Science Research	Department of Commerce (AF& CA) Agurch and Manmull Jain College, Chennai	Webinar (20 <sup>th</sup> -21 <sup>st</sup> )	National
18.05.2020	Participated	Teaching in Globally Connected World	Department of BBA, Nallamuthu Gounder Mahalingam College, Pollachi.	FDP (18 <sup>th</sup> - 24 <sup>th</sup> )	National
18.05.2020	Participated	Research Methodology for Social Science	Department of Social Work Bharathidasan University Tiruchirappalli	Workshop (18 <sup>th</sup> -20 <sup>th</sup> )	National
18.05.2020	Participated	Structural Equation Modelling for Researchers	St. Agnes College (Autonomous), Managalore	Workshop (18 <sup>th</sup> -20 <sup>th</sup> )	National

18.05.2020	Participated	Principles of Management	Panimalar Institute of Technology, Chennai	FDP (18 <sup>th</sup> -22 <sup>nd</sup> )	National
16.05.2020	Participated	Role of Educational Institutions in Rural Development after COVID	Navarasam Arts and Science College for Women, Erode	Webinar	National
16.05.2020	Participated	Effective Classroom Management	Tirunelveli Dakshina MaraNadar Sangam College, Kallikulam	Webinar	National
16.05.2020	Participated	“Impact Factor, H index and Google Scholar”	Ethiraj College For Women (Autonomous) Chennai in collaboration with Wiley and Miles Education	Webinar	National
14.05.2020	Participated	What is Patent? How to read it?	Sacred Heart College (Autonomous), Tirupattur	FDP	State
14.05.2020	Participated	An Overview of GST in Indian Economy	PG Department of Commerce, Periyar EVR College, Trichy	Webinar	State
13.05.2020	Participated	Scientific Approach to Social Science Research	VLBJ College of Arts and Science, Coimbatore	Webinar	National
13.05.2020	Participated	Future of Entrepreneurship and Employment Opportunities	Nehru Institute of Technology, Coimbatore	Webinar (13 <sup>th</sup> -15 <sup>th</sup> )	National
12.05.2020	Participated	Selection Of Appropriate Statistical Tools: A Critical Way For Successful Research	Research Advisory Committee, St.Mary's College (Autonomous), Thoothukudi	Webinar	National
06.05.2020	Participated	Basics of SPSS	ElShaddi Academy, Vellore	Workshop	State

05.05.2020	Participated	Joy of orderly living	Kaamedhanu Arts and Science College, Erode	Webinar	State
04.05.2020	Participated	How to Use Turnitin Software for your Research "Turnit in Online on Campus"	SGPC's Guru Nanak Institute of Management Studies Mumbai	Webinar	National
13.03.2020	Participated	Mental Health & Psycho Social Consideration During Lockdown	St. Mary's College, Thoothukudi in association with Aathi Foundation, Coimbatore.	Workshop (13 <sup>th</sup> -14 <sup>th</sup> )	State
03.02.2020	Participated	Scientific Publication and Evaluation: Reference Tools, Citation Analysis and Plagiarism	Department of Library & Marian Research Forum, St. Mary's College (Autonomous), Thoothukudi	FDP	National
28.01.2020	Participated	Industry4.0	Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	Conference	International
24.01.2020	Participated	Innovative and Sustainability in Rural and Agro Development in Digital Era	Francis Xavier Engineering College, Tirunelveli	Conference	National
04.01.2020	Participated	Recent trends in Commerce, Management & Computer Science	VelTech Ranga Sanku Arts College, Avadi, Chennai	Conference	National
11.05.2020	Participated	Psychological First Aid	Dept. of Psychology, St. Mary's College (Autonomous), Thoothukudi	Webinar	State
28.05.2020	Participated	Towards Excellence in Qualitative Research in Social	Tamilnadu Open University, Chennai	Webinar	National

		Sciences	In collaboration with Meston College of Education, Chennai		
03.02.2020	Participated	Scientific Publication and Evaluation: Research Tools, Citation Analysis and Plagiarism	St. Mary's College (Autonomous), Thoothukudi	Seminar	National
13.12.2019	Participated	Conservation of Natural Resources and Traditional Siddha Pharmacological Approach for your Future	William Research Centre, Nagercoil, Kanyakumari		National
11.12.2019	Participated	Change Management practices in Business: Challenges and Opportunities	Vels University, Pallavaram, Chennai	(11 <sup>th</sup> -12 <sup>th</sup> ) Conference	National
29.11.2019	Participated	Transforming Institutional Climate	Dept. of Education, Manonmaniam Sundaranar University, Tirunelveli	(29 <sup>th</sup> -30 <sup>th</sup> ) Conference	National
24.10.2019	Participated	Indian Business and Economic Transitions in the Global Scenario	Department of Commerce, Sadakabdula Appa College, Tirunelveli	Conference	International
23.10.2019	Participated	Innovative Practices in Management and Sustainability of Entrepreneurial Ventures	Department of Business Administration, St.Mary's College, Thoothukudi	Conference	International
04.10.2019	Participated	Digital Innovation-A Transformative Tool for Economic Growth	Department of Commerce (SSC), St.Mary's College, Thoothukudi	Conference	National

28.09.2019	Participated	Transformation in Industry in an era of Digitalization: Challenges & Opportunities	Guru Nanak College (Autonomous) Chennai	Conference	International
13.09.2019	Participated	Strategic Human Resource Management–A	Marian Research Forum, St. Mary's College,	Conference	National
		Global Perspective	Thoothukudi		
28.08.2019	Participated	How to Publish Article in Scopus Indexed Journals	Crossian Research Forum, Holy Cross College (Autonomous), Nagercoil	FDP	National
03.08.2019	Participated	A Paradigm Shift in Banking, Marketing and HRM	Cape Research Forum, Vivekanda Kendra, Kanyakumari	Seminar	National
02.08.2019	Participated	Depth and Expanse of Online Marketing Mettle	Alagappa institute of Management, Alagappa University, Karaikudi	Conference	National
01.08.2019	Participated	Tax Performance of Central Government in India	Wavoo Wajeetha Women's College of Arts and Science, Kayalpatanam, Thoothukudi	Conference	International
26.04.2019	Participated	International Conference on Emerging Trends and Innovation in Social Science, Engineering, Management, Agriculture & Medical Science	Universal Group of Institutions in association with Globally Multidisciplinary Research and Education Association	Conference	International
20.04.2019	Participated	Business, Commerce, Management, Economics, Law, Banking and Technology	Laxman Devram Sonawane college of Arts & Commerce, Kalyan	Conference	International

06.03.2019	Participated	Commerce, Management and Leadership - A Global Perspective	Pasumpon Muthuramalinga Thevar College, Melanee lithanallur	Conference	International
23.02.2019	Participated	Future Vision and Challenges in Indian Economy 2020	St. Xavier's College, Nevta, Jaipur	(23 <sup>rd</sup> -24 <sup>th</sup> ) Conference	National
19.02.2019	Participated	Contemporary Issues & Futuristic Trends in Management	Vijay Institute of Management, Dindigul	Conference	International
15.02.2019	Participated	Corporate Social Responsibility in India	Aditanar College, Tiruchendur	Seminar	State
12.02.2019	Participated	Logistics and Supply Chain Management	St. Mary's College Thoothukudi	Conference	National
04.02.2019	Participated	Healthcare Technology and Management	Vivekandha College of Arts & Science of Arts Science for Women, Namakkal	(4 <sup>th</sup> - 5 <sup>th</sup> ) Conference	International
19.01.2019	Participated	Commerce and Management in Digital Era	Vivek Ananda Kendra, Kanyakumari		International
30.12.2018	Participated	Recent Trends in Arts, Science, Engineering & Technology	DKIRF & International American Council for Research and Development	Conference	International
13.10.2018	Participated	Application of SPSS & R on Data Analysis	Cape Research Forum, Vivekanda Kendra, Kanyakumari	FDP (13 <sup>th</sup> - 14 <sup>th</sup> )	National
28.09.2018	Participated	Neuro- Linguistic Programme	Don Bosco College, Thoothukudi	FDP	State
5.09.2018	Participated	Perspectives of Global Human Resource	St. John's College Palayamkottai, Tirunelveli	Conference	International

30.07.2018	Participated	Research Ethics and Innovations in Management	AVSCollegeof Arts and Science, Salem	Seminar	International
22.06.2018	Participated	Strengthening Adolescents' Mental Health and their Suicide Prevention	Dept. of Education, Annamalai University, Chidambaram	Conference (22 <sup>nd</sup> -23 <sup>rd</sup> )	National
28.03.2018	Participated	Empowering Qualitative Research	Sarah Tucker College (Autonomous), Tirunelveli	Workshop	State
07.02.2018	Participated	Recent trends in Commerce and Management	Loyola College, Namakkal	Conference	National
31.01.2018	Participated	The Global Logic of Strategic Alliances in Commerce and Management	BonSecours College for Women, Thanjavur	Conference	International
15.11.2017	Participated	ARIC-2017– Optimising Enterprise through Research Excellence Technological Change and Innovation	Faculty of Commerce & Management, South Eastern University, SRILANKA	(15 <sup>th</sup> -16 <sup>th</sup> ) Conference	International
01.11.2017	Participated	Empowerment of Entrepreneurs	Mahendra Arts & Science College, Tiruchengode	Conference	International
01.11.2017	Participated	Research Supervisor of Manonmaniam Sundaranar University	Manonmaniam Sundaranar University, Tirunelveli	Workshop	
23.10.2017	Participated	Effective Strategies in Research Project Proposal Writing and Linking Funding agencies	LIFE- Loyola College, Chennai	FDP (23 <sup>rd</sup> -24 <sup>th</sup> )	National
16.09.2017	Participated	Trends Prevailing in CRM practices of Indian Corporate Sector	Department of Commerce (Shift-II), St.Xavier's College, Palayamkottai	Conference	National



2.08.2017	Participated	Re-Envisioning Role of Libraries : Transforming Scholarly Communication	Anna University, Chennai	(2 <sup>nd</sup> - 4 <sup>th</sup> ) Conference	International
28.07.2017	Participated	Capitalising on Hot Investing Trend For-2017	AVS College of Arts & Science, Salem	Conference	International
08.07.2017	Participated	Contemporary Academic Meet- CAM 2017	Center for Advanced Research and Design, Venus International Foundation, Chennai	Conference	International
01.06.2017	Participated	Statistical Computation using SPSS & R	Manonmaniam Sundaranar University, Tirunelveli	FDP (1 <sup>st</sup> -2 <sup>nd</sup> )	National
22.04.2017	Participated	Emerging Trends in Rejuvenating Academic Research	St. Joseph's College, Trichy	Conference	International
20.04.2017	Participated	Dr.B.R.Ambedkar's Vision in Higher Education	Manonmaniam Sundaranar University, Tirunelveli	Workshop	State
06.04.2017	Participated	Recent Scenario in Enhancing Research Skills in Higher Education	VOCCollege of Education, Tuticorin	FDP (6 <sup>th</sup> -7 <sup>th</sup> )	State
25.03.2017	Participated	Corporate Governance and Shareholder's Value	Dept. of Commerce(CA), Mahendra Arts & Science College, Tiruchengode	Conference	National
11.03.2017	Participated	Engineering, Technology and Management Applications	Society of Engineering and Technology, MALAYSIA	(11 <sup>th</sup> -12 <sup>th</sup> ) Conference	International
02.03.2017	Participated	Women in Science and Technology	Center for Women Studies, St. Xavier's College, Palayamkottai	Conference	National

09.02.2017	Participated	Emerging Trends of Entrepreneurship in India	Dept. of Corporate Secretaryship, St. Xavier's College, Palayamkottai	Conference	National
09.02.2017	Participated	The Secret of Business Success	MorappurKongu College of Arts and Science, Dharmapuri	Conference	International
08.02.2017	Participated	Digital India-Prospects and Challenges	Xavier Institute of Business Administration, Palayamkottai	Conference	State
11.01.2017	Participated	Management Education and Entrepreneurship in the Globalised Business	Dept.ofB.Com (CA), Sengunthar Institue of Management Studies, Namakkal	Conference	International
10.01.2017	Participated	Innovative Banking Service- A Transformative Tool for Finance, Business and Customer Service	Dept. of Business Administration, St. Xavier's College, Palayamkottai	Conference	National
14.12.2016	Participated	Emerging Business Strategies in Economic Development	Dept. of Business Administration, St. Jospeh's College Trichy	Conference	National
22.11.2016	Participated	Life Skills and Soft Skills for Out Students	IQAC, St. Xavier's College (Autonomous), Palayamkottai	(22 <sup>nd</sup> -23 <sup>rd</sup> )	
07.11.2016	Participated	FDP on "Entrepreneurship"	IEDC, Kalasalingam University, Krishnankoil	FDP (7 <sup>th</sup> -19 <sup>th</sup> )	National
21.10.2016	Participated	Advanced Research Skills in Management Studies	Department of Business Administration, Kalasalingam University, Krishnankoil	FDP (21 <sup>st</sup> -22 <sup>nd</sup> )	National

07.10.2016	Participated	Research Publication and Evaluation: Writing Research Papers, Citation, Analysis and Plagiarism	College Library, Chikanna Government Arts College, Tiruppur	FDP	National
30.09.2016	Participated	Psychology of students	IQAC, St. Xavier's College (Autonomous), Palayamkottai	Workshop	Regional
14.06.2016	Participated	Millennium Psychology of students	IQAC, St. Xavier's College (Autonomous), Palayamkottai	(14 <sup>th</sup> -15 <sup>th</sup> ) Workshop	Regional
07.06.2016	Participated	Induction Programme into Jesuit Education	Madurai Province Higher Education Commission, St. Joseph's College (Autonomous), Trichirapalli	(7 <sup>th</sup> -9 <sup>th</sup> ) Workshop	Regional
05.03.2016	Participated	Co-influencing factors- Indian Currency Vs Dollar with reference to Crude Oil	Dept. of Commerce, Sri Vidya Mandir College of Arts and Science, Salem	Conference	National
08.02.2016	Participated	Emerging Trends in Human Resource Management	Dept. of Business Administration, St. Xavier's College, Palayamkottai	Conference	National
29.01.2016	Participated	E-Business: A Transformative Tool for Market and Economic Growth	Dept. of Commerce, St. Xavier's College, Palayamkottai	Conference	National
28.01.2016	Participated	Application of Statistical Tools in Social Science Research	Dept. of Commerce, St. Xavier's College (Autonomous), Palayamkottai	FDP	National

21.01.2016	Participated	Recent trends in Banking Technology	Dept. of Commerce, Annai Velankanni College, Tholaya Vattom	(21 <sup>st</sup> -22 <sup>nd</sup> ) Seminar	State
19.01.2016	Participated	Constructivist Approaches in Teaching using Web 2 Tools	Annammal College of Education, Thoothukudi	Workshop (19 <sup>th</sup> -20 <sup>th</sup> )	National
25.09.2015	Participated	Advances in Data Analysis Using Structural Equation Modelling	Dept. of Management Studies, Anna University,	FDP (25 <sup>th</sup> -26 <sup>th</sup> )	National
			Tirunelveli		
16.09.2015	Participated	Corporate Social Responsibility- Indispensable for Economic and Human Development	Dept. of Commerce, St. Xavier's College, Palayamkottai	Conference	National
4.09. 2015	Participated	Quality Writing of Articles for Journals, Conferences, Seminar and Presentation Skills	Dept. of Library, Thiruvalluvar College, Papanasam, Tirunelveli	FDP (4 <sup>th</sup> -5 <sup>th</sup> )	State
7.08.2015.	Participated	SPSS and AMOS	Dept of Youth Development, Madurai Kamaraj University, Madurai	FDP (7 <sup>th</sup> -8 <sup>th</sup> )	National
18.05.2015	Participated	Application of Statistical Techniques in Research Methodology	ICSSR, 10 days Training Program, Dept. of Statistics, Presidency College, Chennai	Refresher Course (18 <sup>th</sup> -27 <sup>th</sup> )	National
4.05. 2015	Participated	FDP on Research Methodology, Data Analysis (SPSS) and SEM	B.S. Abdur Rahman University, Chennai	FDP (4 <sup>th</sup> -8 <sup>th</sup> )	National
28.03.2015	Participated	Research Methodology and Application of Tools for Analysis (SPSS)	Dept. of Commerce, St. Xavier's College (Autonomous), Palayamkottai	Workshop	State

17.03.2015	Participated	E-Banking and the Indian Financial System	Dept. of Commerce, Pope's College, Sawwyerpuram	(17 <sup>th</sup> -18 <sup>th</sup> ) Conference	National
06.03.2015	Participated	Empowerment of Unorganised Women through Micro Finance	Dept.ofBBA, St. Xavier's College, Palayamkottai	Conference	National
20.02.2015	Participated	HealthCare Marketing	Dept. of Commerce, St. Xavier's College, Palayamkottai	Conference	National
17.02.2015	Participated	Strategic Integration And Entrepreneurship Innovation	Dept.of Commerce, Madurai SivakasiNadars Pioneer Meenakshi Women's College, Poovanthi	Conference	International
06.02.2015	Participated	Research Methodology for Ph.D Scholars	21daystraining program, UGC-Academic Staff College, University of Madras, Chennai	Refresher Course (6 <sup>th</sup> -27 <sup>th</sup> )	National
29.01.2015	Participated	NITI Aayog and Research Methodology	UGC-Academic Staff College, Pondicherry University, Pondicherry	Short Term Course (29 <sup>th</sup> - 30 <sup>th</sup> )	National
28.01.2015	Participated	Application of SPSS for Researchers	Dept. of Commerce, Sadakathullah AppaCollege, Tirunelveli	Workshop	State
15.01.2015	Participated	Research Methodology, Data Analysis(SPSS)and SEM	Government Arts and Science College, Kattappana, Kerala	Workshop (15 <sup>th</sup> -17 <sup>th</sup> )	State
28.11.2014	Participated	Workshop in Research Methodology	UGC-Academic Staff College, Kannur University, Kerala	Workshop (28 <sup>th</sup> - 1 <sup>st</sup> )	National

19.11.2014	Participated	Funded Projects: Winning Strategies for Preparing Proposal and Impressive Presentation	Dept. of Education, Manonmaniam Sundaranar University, Tirunelveli	Workshop (19 <sup>th</sup> - 21 <sup>st</sup> )	State
15.10.2014	Participated	Leadership Styles	Dept. of Business Administration, Muslim Arts College, Thiruvithancode	(15 <sup>th</sup> -16 <sup>th</sup> ) Workshop	National
25.09.2014	Participated	Knowledge Management, Higher Education and Research for Sustainable Development in India	UGC-Academic Staff College, Pondicherry University, Pondicherry	Short Term Course (25 <sup>th</sup> -26 <sup>th</sup> )	National
13.09.2014	Participated	Research Methods & Data Analysis Using SPSS	Peniel Rural College of Education, Dindigul	FDP	State
27.08.2014	Participated	Application of SPSS in Social Science Researches	Dept. of Economics, St. John's College, Palayamkottai	Workshop	State
18.08.2014	Participated	Data Analysis using Software	Short Term Course, UGC- Academic Staff College, Madurai Kamaraj University, Madurai	Short Term Course (18 <sup>th</sup> -23 <sup>rd</sup> )	National
23.01.2014	Participated	Staff Orientation on Computer Literacy	St. Joseph's College (Autonomous), Trichy	Two Days FDP	Regional
24.06.2014	Participated	SPSS and its practical application in research	Department of Commerce, VOC College, Tuticorin	Workshop Two days (24 <sup>th</sup> -26 <sup>th</sup> )	State
15.06.2014	Participated	Orientation Programme for Junior Staff	St. Joseph's College (Autonomous), Trichy	Workshop (15 <sup>th</sup> -16 <sup>th</sup> )	Regional

26.02.2014	Participated	Advanced Ethical Hacking	Systech Hardware & Networking Academy, Trichy	Workshop	State
22.02.2014	Participated	New Dimensions in Commerce and Industry in the Globalised Era	Dept. of Commerce, Bharath College of science & Management, Thanjavur	Conference	International
07.02.2014	Participated	Research Methodology	Dept. of Economics, St. Joseph's College (Autonomous), Trichy	Workshop	State
03.02.2014	Participated	Innovation and implementation of IT in Global Business	Dept. of Commerce, Konunadu Arts and Science College, Coimbatore	Conference	International
20.01.2014	Participated	Staff Orientation on Values	St. Joseph's College (Autonomous), Trichy	(20 <sup>th</sup> -21 <sup>st</sup> ) Workshop	Regional
17.01.2014	Participated	Research Methodology	Gnanam School of Business, Thanjavur	Workshop	State
04.01.2014	Participated	Financial Markets: Issues and Challenges	Dept. of Commerce, Bharathidasan University, Trichy	(4 <sup>th</sup> -5 <sup>th</sup> ) Conference	International
18.10.2013	Participated	Statistical Packages	Dept. of Statistics, St. Joseph's College Trichy	Workshop Two days (18 <sup>th</sup> -19 <sup>th</sup> )	State
27.09.2013	Participated	Emerging issues in Service Marketing	Dept. of Commerce, St. Xavier's College, Palayamkottai	Seminar	National

14.06.2013	Participated	Orientation Programme for Junior Staff	St. Joseph's College (Autonomous), Trichy	(14 <sup>th</sup> -15 <sup>th</sup> ) Workshop	Regional
15.04.2013	Participated	Innovations in Banking Sector- Opportunities and Challenges	Dept. of Commerce, Sadakathullah Appa College, Tirunelveli	Conference	National
07.03.2013	Participated	Application of SPSS and Avoidance of Plagiarism in Research	Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai	Workshop Two days (7 <sup>th</sup> -8 <sup>th</sup> )	State
21.02.2013	Participated	Green Management- Prospects and Challenges	Dept. of Commerce, St. Xavier's College, Palayamkottai	(21 <sup>st</sup> -22 <sup>nd</sup> )	National
15.02.2013	Participated	Research Methodology: Recent Trends and Effective Techniques	XIBA, Palayamkottai	Workshop	Regional
29.01.2013	Participated	Micro Finance	Dept. of Commerce, Holy Cross Home Science College, Thoothukudi	Seminar	National
24.01.2013	Participated	Campus to Corporate	Dept. of Commerce, Holy Cross College, Nagercoil	Seminar	National
12.10.2012	Participated	Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises	Dept. of Corporate Secretaryship, St. Xavier's College, Palayamkottai	Seminar	National
05.10.2012	Participated	Paradigm Shift in HRM-The Changing Facets	Dept. of BBA, St. Xavier's College, Palayamkottai	Conference	National
24.09.2012	Participated	E-Resources for Research Scholars	Department of Library, St. Xavier's College (Autonomous), Palayamkottai	Workshop	State



22.09.2012	Participated	Export Procedures and Documentation	Dept. of Commerce, ANJAC, Sivakasi	<b>Seminar</b>	National
13.09.2012	Participated	Competitive Business Strategies for Sustainable Development	Dept. of Business Studies, Hindustan College, Chennai	Two days (13 <sup>th</sup> -14 <sup>th</sup> )	International
15.03.2012	Participated	Customer Relationship Management in Contemporary Era	Dept. of Commerce, S.T.Hindu College, Nagercoil	Two days (15 <sup>th</sup> -16 <sup>th</sup> )	National
15.03.2012	Participated	Impact of MNCs Entry in the Indian Retail Market	Dept. of Commerce, Thiagarajar College, Madurai	Two days (15 <sup>th</sup> -16 <sup>th</sup> )	National
23.02.2012	Participated	Foreign Direct Investment in Retail Industry in India- Boon or bane	Dept. of Commerce, St. Xavier's College, Palayamkottai	Two days (23 <sup>rd</sup> -24 <sup>th</sup> )	National
9.02.2012	Participated	Multi Level Interventions for Financial Inclusion: Imperatives for Human Development and Sustainable Growth	Dept. of Commerce, St. Xavier's College, Palayamkottai	Two days (9 <sup>th</sup> -10 <sup>th</sup> )	National
02.02.2012	Participated	CRM in Banking and Insurance Sector	Dept. of Commerce, Govindammal Aditanar College, Tiruchendur		State
9.12.2011	Participated	Technological Innovations in Indian Banking Industry in the Modern Millennium	Dept. of Commerce, Holy Cross College, Nagercoil		National

24.09.2011	Participated	Marketing Research in the Emerging Global Scenario	Dept. of Commerce, Sri Venkateshwara College of Arts & Science		International
24.03.2011	Participated	Opportunities & Challenges of Special Economic Zone and its impact on industry, trade and commerce in India	Dept. of Commerce, S.T.Hindu College, Nagercoil	Two days (24 <sup>th</sup> -25 <sup>th</sup> )	National
27.01.2011	Participated	Global Financial Crisis and its impact in Indian Economy	Dept. of Commerce, Holy Cross College, Nagercoil	Two days (27 <sup>th</sup> -28 <sup>th</sup> )	National
09.03.2010	Participated	Enhancing Employability	Dept. of Commerce, St. Xavier's College, Palayamkottai		State
05.03.2010	Participated	Young Adult Conference on Human Rights	IARF, Oxford & CRY-HR, Tirunelveli	Three days (5 <sup>th</sup> -7 <sup>th</sup> )	State
21.03.2009	Participated	Socio Cultural Problems and Challenges faced by the Youth of Today	AICUF, St. Xavier's College, Palayamkottai	Two days (21 <sup>st</sup> -22 <sup>nd</sup> )	State
19.03.2009	Participated	COMS' 08	Dept. of Business Studies, Scott Christian College, Nagercoil		State
18.03.2009	Participated	Inter Collegiate	Dept. of BBA, Thiagarajar College, Madurai		State
05.03.2009	Participated	BEEP' 09	Dept. of Business Administration, Muslim Arts College, Thiruvithancode		National

23.01.2009	Participated	Recent Trends in Share Market	Dept. of Commerce, Holy Cross College, Nagercoil	<b>Seminar</b>	National
01.02.2008	Participated	Emerging Trends in Women Entrepreneurs	Dept. of Commerce, Holy Cross College, Nagercoil	<b>Seminar</b>	State

### Online Course

Duration	Title	Organized by
1 week	Customer Relationship Management(CRM)''	HP LIFE e-Learning
1 week	Effective Leadership	HPLIFEe-Learning
1 Month	Introduction to Psychology	Coursera, Yale University
20 Hours	Peer Reviewer Course	Publons Academy

### Others:

#### LIST OF PUBLICATIONS IN ISBN BOOK

S.No.	Title of the Book	Title of the Paper	ISBN No.	Page No. & Year
1	Global Financial Crisis and its Impact on Indian Economy	Global Financial Crisis and its Impact on Labour Market		318 – 330, Jan 2011
2	Special Economic Zones –Opportunities and Challenges	Opportunities and Challenges SEZ	978-81-921442-0-7	261 – 265 , 2011
3	Customer Relationship Management	A study on the Customers' Satisfaction towards CRM practices in banking sector, Palayamkottai, Tirunelveli District.	978-81-923976-1-0	471-477 & 2012
4	Competitive Business Strategies for Sustainable Development	A study on the prospects of E-Commerce in India	978 – 93 – 81208 – 11 - 3	268 – 273, 2012
5	Foreign Direct Investment in Retail Industry in India – Boon or Bane	A Comparative study on FDI in Retail – Boon or Bane	978- 93- 5067-241-3	62-64 , Feb 2012.
6	Financial Inclusion	A study on information technology in financial inclusion on banking sector	978-81-909192-3-4	275-281 & 2012.

7	Microfinance	Role of Microfinance Banks in Reducing Poverty and Development of Entrepreneurship in Rural Areas		1 -5 , Jan 2013
8	Emerging issues in Services Marketing	A study on CRM practices in private sector banks at Palayamkottai, Tirunelveli.	978-81-923975-9-7	217-223 & September 2013
9	Emerging issues in Services Marketing	CRM in Banking Sector – An Overview	978-81-923975-9-7	224-228 & Sep 2013
10	Contemporary Business Conundrum	Customers' satisfaction on innovative banking services offered by public and private sector banks at Palayamkottai, Tirunelveli District.	978-93-84734-04-6	297-305, 2014
11	Innovative Banking services - A Transformative Tool for Business, Finance & Customer Services	Is Plastic Cards: a solution to face cash demonization.	978-93-84734-39-8	29- 32 & December 2016
12	Re-Envisioning Role of Libraries Transforming Scholarly Communication	Mobile Learning: A Transformative Tool for Learning and Education	978- 93-81232-07-1	39-47, Aug 2017
13	Strengthening Adolescents' Mental Health and their Suicide Prevention	Mental Attitude of Plus Two Students Towards Public Examination- A Study in Relation to Parental Pressure	81-903674-5-5	Jun 2018
14	Recent Trends in Arts, Science, Engineering & Technology	White Label ATMs (WLAs)- A Lead of Non-Banks in Cashless Economy in India	978-81-939938-3-5	pp 21-24 Dec 2018
15	Neuro- Diagonals in Managerial Preferences	Strategic Human Resource Management- A Global Perspective	978-93-89146-72-1	pp:36-55
16	Occupational Stress affects Job Satisfaction of Nurses in Government Hospital	Strategic Human Resource Management- A Global Perspective	978-93-89146-72-1	pp 123-126
17	HR Convenance in the IT Sector -An analysis with special reference to Chennai City	Strategic Human Resource Management- A Global Perspective	978-93-89146-72-1	pp 123-126

18	Glimpse of Ayurveda - An Ancient Indian Medical System	Conservation of Natural Resources and Traditional Siddha Pharmacological Approach for your Future	978-93-53915-39-1	pp:89
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### List of Publications in International Journal with Impact Factor

S.No.	Title of the Paper	Journal Name	Level	ISSN No.	IF	Vol&Year
1	Mobile Commerce In Modern Business Era	International Journal Of Current Research And Academic Review	IN	2347-3215	0.425	Vol. 1, No.4, 2013, pp96-102.
2	A Descriptive Study On Baking Sector Reforms In India	International Online Multi-Disciplinary Journal Review Of Research	IN	2249-894X	1.6772	Vol. 3, Iss4, Jan2014, pp 6-10.
3	Role Of Commercial Bank In The Growth Of Micro And Small Enterprises	Golden Research Thoughts – International Multi Disciplinary Research Journal	IN	2231-5063	2.2052	Vol-3, Iss7, Jan2014, pp 1-3.
4	A Descriptive Study On The Role Of Consumer Psychology And Behaviour In Product Purchasing	Indian Streams Research Journal	IN	2230 - 7850	1.7604	Vol–III,Iss -XII Jan2014, pp1-5.
5	Customer Preference Towards Innovative Banking Practices Available In State Bank Of India At Palayamkottai.	Sankhya International Journal Of Management And Technology	IN	0975 - 3915		Vol-3, Issue: 11, Feb2014 Pp31-33.
6	A Study On The Satisfaction Level Of Various Employees Towards Welfare With Special Reference To Indian Overseas Bank	International Journal Of Advance Research In Computer Science And Management Studies.	IN	2321-7782	1.473	Vol – 1, Issue7Dec 2013. pp 136-141.

7	Energy Poverty In India - An Empirical Study	Tactful Management Research Journal	IN	2319-7943	1.5326	Vol.2,Issue 6Mar 2014
8	Employee Perception Towards Effectiveness Of HR Practices In Public Sector Banks In Tirunelveli District	Tactful Management Research Journal	IN	2319-7943	1.5326	Vol.2,Issue 6, pp 16 – 19,Mar 2014
9	An Empirical Study On Effectiveness Of Social Media As A Marketing Tool	International Journal Of Current Research And Academic Review	IN	2347-3215	0.425	Vol 2 (03), Mar2014
10	An Empirical Study On Significant Role Of Solar Energy Products In This Modern Era	International Journal Of Current Research And Academic Review	IN	2347-3215	0.425	Vol 2 (03), Mar2014
11	Global Financial Crisis-Impact In India	JIARM	IN	2320-5083	1.393	Vol 2(01) Mar14
12	A Study On Educational Loan Availd By Students In Trichy City	JIARM	IN	2320-5083	1.393	Vol2 (01) Mar2014
13	A Study On Attitude Of Employee Towards Working Environment With Special Reference To RR Pvt Ltd	Review Of Research	IN	2249 – 894X	2.1002	Vol- II Issue-II Mar2014
14	Self Employment As Sustainable Employment- A Study On Self Employed Women's Association (SEWAGujarat, India	Indian Stream Journal Research	IN	2230-7850	2.1506	Vol- II Issue-II Mar2014

15	Reforms In Insurance Sector In India- A Empirical Study	Review Of Research	IN	2249 – 894X	2.1002	Vol-III IssueIX Mar2014
16	Foreign Direct Investment-An Overview	IJARCSMS	IN	2321-7782	1.125	Vol-III Issue IIFeb2014
17	A Study On Impact Of Information Technology(IT) In Modern Banking Sector	Review Of Research	IN	2249 – 894X	2.1002	Vol- II Issue-II Mar2014
18	A Descriptive Study On The Prospects Of E-Commerce In India	Golden Research Thoughts	IN	2231-5063	2.2052	Vol-III IssueIXPp 1- 7, Mar 2014
19	An Empirical Study On Competence In Modern Business Era	Golden Research Thoughts	IN	2231-5063	2.2052	VolIIIIssue VI Mar2014
20	A Descriptive Study On Significance Of Bancassurance In The Modern Banking Era–An Overview	Golden Research Thoughts	IN	2231-5063	2.2052	VolIIIIssue VI Mar2014
21	Attitude Of Rural People Towards Technology Inclusion In Banking Services At Tirunelveli District	IGJAE–Indo Global Journal Of Applied Management Science	IN	2320-7892		Vol 2 (2) Mar2014
22	Subscriber's Perception Towards Customer Care Service In Mobile Telecommunication With Special Reference To Tuticorin City.	International Journal Of Research In Commerce, IT & Management	IN	2231 – 5756		Vol No. 3 Pp27-30 Issue3,Mar 2013

23	Subscriber's Satisfaction Towards 3G Services In Tamil Nadu With Special Reference To Tuticorin City-An Analysis.	Indian Streams Research Journal	IN	2230-7850	2.1506	Vol-IV, Issue-14, PageNo-51-54 Feb-2013.
24	A descriptive study on banking sector reforms in India	Review of Research	IN	2249 – 894 x		Vol-3 (4), pp6-10, Jan2014
25	Role Of Commercial Bank In The Growth Of Micro & Small Enterprises	Golden Research Thoughts	IN	2231-5063	1.9508	Vol-III, Iss-VII, pp1-3, Jan2014
26	A descriptive on the Role of Consumer Psychology and Behaviour in Product Purchasing	Indian Streams research Journal	IN	2230 – 7850	1.7604	Vol-III, Iss – XII, Jan 2014
27	Corporate Social Responsibility And Corporate Governance In Banking Sector	SMART Journal	IN	0973-1598		TN-72, Jan-2014
28	Customer Preference Towards E-Channels Provided By State Of Bank Of India	Kongunadu College Of Arts And Science	IN	978-93-83459-00-1		3 <sup>rd</sup> Feb, 2014, pp 159-161
29	A Study On Impact Of Information Technology(IT)In Modern Banking Sector	Golden Research Thoughts	IN	2231-5063	2.2052	Vol-III, Iss – IX, Mar 2014.



30	Attitude of Rural People Towards Technology Inclusion in Banking Services at Tirunelveli District	Indo Global Journal of Applied Management Science	IN	2320 – 7892		Mar2014, Vol–2, Iss – 2, pp26 -30
31	Green Marketing– An Overview	Indian Stream Research Journal	IN	2230-7850	2.1506	March-2014
32	A Study on the Prospects of E-commerce in India	SELP Journal of Social Science	N	0975 - 9999		Mar2014, Vol–5, Iss – 19, pp 14-19.
33	Self Employment as Sustainable Employment – A study on Self Employed Women's Association (SEWA) Gujarat, India	Indian Streams Research Journal	IN	2230-7850	2.1506	Vol-4, Iss – 2, pp 85-89, Mar 2014
34	Energy poverty in India -An Empirical Study	Tactful Management	IN	2319 – 7943	0.119	Vol–2, Iss – 6, pp 28 – 32, Mar–2014.
35	An Empirical Study on Competence in Modern Business Era	Golden Research Thoughts	IN	2231-5063	2.2052	Vol–III, Iss – IX, pp 1-4, Mar 2014
36	A descriptive study on significance of Bancassurance in the Modern Banking Era – An Overview	Golden Research Thoughts	IN	2231-5063	2.2052	Vol–III, Iss – IX, pp 14-17, Mar 2014
37	Users' Attitude and Behaviour Towards Technological Services With Special Reference To Palayamkottai, Tirunelveli City–A Study.	Review Of Research	IN	2249-894X	2.1002	Sept, 2014, Vol–III, Iss – XII

38	Challenges Faced by Micro Entrepreneurs	Shanlax International Journal of Commerce	IN	2321-4168		Vol-1, SE-1, 2015
39	ATM: A Cashless Wallet Safe & Secure with Special Reference to SBI ATM Service	Shanlax International Journal of Arts, Science and Humanities	IN	2321-788X	1.5496	Vol.III, IssueI,Jan 2016, pp 8-13
40	Advantages And Challenges Of E-Commerce Customers And Businesses: In Indian Perspective	International Journal of Research-Granthaalayah	IN	2350-0530	2.035	Vol.4(Iss.3: SE) March, 2016
41	ATM (Automated Teller Machine) -A Key For Green Banking Initiative	International Journal of Business and Administration Research Review	IN	2347 - 856X	5.471	Pp134-136
42	Measuring Customers' Attitude Towards Innovative Banking Services Of Public And Private Sector In Tirunelveli District	International Journal of Research-Granthaalayah	IN	2350-0530	2.035	Vol.4(Iss.5: SE) May, 2016
43	Prospectus & Challenges Of Women Entrepreneurs—A Study With Special Reference To Tirunelveli District	International Journal of Scientific Research and Modern Education	IN	I2455 – 5630	6.725	Vol.I,Issue I,Jun2016
44	Online Payment: Challenges Faced by Digital Customers – An Analysis	Xaverian Journal of Marketing	N	2278-6562		Vol: 9, No. 9Jan-July 2016pp 1-5

45	Credit Card - A Way To Generate Legitimate Money For Payments	International Journal of Research-Granthaalayah	IN	2350-0530	4.321	Vol.4 (Iss.9:SE): Sep, 2016
46	Challenges Faced by the Select Urban	International Journal of	IN	2348-	5.60	Vol-3, Special

	Public Sector Bank Customer's While Using ATM/Debit Card-A Descriptive Analysis	Research		6848		Issue-15, Oct2016
47	Problem Faced By Customers Using Technological Banking Services- An Inferential Analysis	International Journal of Research- Granthaalayah	IN	2350-0530	4.321	Vol.4(Iss.9: SE) Dec, 2016
48	Customers' Satisfaction About Banking Services – A Comparative Study Of Private And Public Sector Banks	Journal for Studies in Management and Planning	IN	2395-0463	4.40	Vol. 03 Issue01Jan 2017
49	Information Technology In Indian Banking Sector-Challenges And Opportunities	International Journal of Research and Modern Education	IN	2454 - 6119	6.725	Vol 3, Issue 1, 2017
50	Factors Influencing Customer's To Select Bank In Tirunelveli District- An Analysis	International Journal of Current Research and Modern Education	IN	2455 – 5428	6.725	Vol. 2, Issue 1, 2017
51	Goods and Service Tax-An Overview	International Journal of research-Grathaalayah	IN	2350-0530	4.321	Vol.5(Iss.7: SE) July, 2017
52	Social Entrepreneurship-A Path Way for Sustainable Growth of Indian Economy	ASTREAM	IN		4.256	Nov 2017
53	Green Supply Chain Management (GSCM)- Path for Sustainable Growth	Review of Research	IN	2249-894X	5.2331	Vol-7 Issue-9 June2018

54	Analysis Of Investment Pattern Of Retail Investor In Money Market	Emperor Journal of Finance and Management Research	IN	2395-5929	5.483	Volume:IV; Special Issue 08; August 2018.
55	Primary Health Centers- A Boon to Rural Health Care	International Journal of Management, IT & Engineering	IN	2249-0558	7.119	Vol-8 Issue 10(1) Oct 2018
56	Women Empowerment Through Self Help Groups (SHGs) In Tirunelveli City	Journal of Management Research and Analysis (UGC Listed)	IN	2394-2770	4.878	Vol 05 03(1), Sep 2018, pp 196-200
57	Parental Pressure On plus Two Students towards Public Examination	International Journal of Research in Engineering, IT and Social Sciences (UGC Listed)	IN	2250-0588	6.565	Vol 08 Issue 11, Nov 2018, Pp 211-213
58	Implement Six Sigma Strategy for Sustainable Business Growth	International Journal of Research in Social Sciences (UGC Listed)	IN	2249-2496	7.081	Vol. 8 Issue 12(1), Dec 2018
59	Entrepreneurship- A Way For Economic Development And Growth Of India	Journal of Emerging Technologies and Innovative Research (UGC Listed)	IN	2349-5162		Vol 5, Issue 12 Dec 2018
60	Occupational Stress Interventions in Health Care Sector	Research Review International Journal of Multidisciplinary (UGC Listed)	IN	2455-3085	5.214	Vol-3, Issue-12, Dec 2018
61	Problems Faced by Patients in Private hospitals at Tirunelveli City	International Journal of Research and Analytical Reviews (UGC Listed)	IN	2349-5138		Vol. 6, Issue 1, Feb 2019 pp: 1472-1475
62	Green Banking - A Way For Promoting Environmental Sustainability	International Journal of Research in Social Science (UGC Listed)	IN	2249-2496	7.081	Vol. 9 Issue 2(1), Feb 2019, 291-295

63	Factors influence the patients to select a Particular hospital in Tirunelveli city	International Journal of Advanced and Innovative Research (UGC Listed)	IN	2278-7844		Volume 8 Issue3 Pp1-4 Mar2019
63	Analysis on Investment Pattern of Retail Investor in Money Market	Emperor Journal of Applied Scientific Research	IN	2581-964X		Special Issue pp49-58
64	Factors Motivating Rural Entrepreneurship in Tirunelveli District	Asian Journal of Multi-Dimensional Research (UGC Listed)	IN	2278-4853		Vol 8, Spl Issue 2, April 2019pp:840-844
65	Awareness about Investment Pattern among IT Employees for Rural Transformation	Asian Journal of Multi-Dimensional Research (UGC Listed)	IN	2278-4853		Vol 8, Spl Issue 2, April 2019 pp:880-889
66	Customers' Satisfaction Towards Service Offers Offered by Telecom Service Provider	International Journal of Advance and Innovative Research (UGC Listed)	IN	2394 - 7780		Volume 6, Issue 2 ( VIII): April -June2019 Part– 6 pp55-59
67	E-Competency Plotting: Case Study of Power Sector in Odisha	The International Journal of Analytical and Modal Analysis (UGC Listed)	IN	0886-9367		Vol:XI, Issue:IX, Sep2019
68	Patron Aspect towards FINTECH in Financial Services	The International Journal of Analytical and Modal Analysis (UGC Listed)	IN	0886-9367		Vol:XI, Issue:IX, Sep2019
69	A Study On Preferred Investment Avenues Among Salaried People	Think India Journal (UGC Listed)	IN	0971-1260		Vol-22- Issue-10- Nov-2019 pp:7955-7965

70	Investment Stratagem of IT Employees	Our Heritage (UGCListed)	IN	0474-9030		Vol-68- Issue-1-Jan-2020 pp:8902-89207
71	Money Harvestment Stratagem – A Panorama Of IT Sector Investors	Parishodh Journal (UGC Listed)	IN	2347-6648		VolumeIX, Issue III, Mar 2020 pp:2925-2932
72	Occupational Stress among Women Menial Job Workers and Nurses in Healthcare Sector	XIBA Business Review (XBR) (Non-Indexed)	N	2349-6576		Vol.4, Iss.2, July-Dec 2021,pp1-2
73	Dimensions of Work life Balance of Healthcare Professionals in TirunelveliDistrict	JUNIKHYATJournal (UGCListed-GroupI)	IN	2278-4632	6.625	Vol.12, Issue8,No. 1, Aug 2022 Pp63-67

#### PAPER PRESENTED IN SEMINAR/CONFERENCE

##### INTERNATIONAL LEVEL OUTSIDE INDIA

1. Presented a paper on the title **“Women Customers’ Preference towards Traditional Banking Versus E-Banking – An Analysis”** in 6<sup>th</sup> Annual International Research Conference-2017 on *“Optimising Enterprise through Research Excellence: Technological Change and Innovation”* organized by Faculty of Management and Commerce, South Eastern University of Sri Lanka, Srilanka on 15<sup>th</sup> and 16<sup>th</sup> Nov 2017.
2. Presented a paper on the tile **“Construction Workers’ Attitude and Preference towards Advanced Concrete Technology”** in an *“ESN International Conference on Multidisciplinary Research”* at Lingaya’s University, Kandy, Sri Lanka on 07<sup>th</sup> Feb 2020.
3. Presented a paper on the title **“Impact of Work Environment on Occupation Stress among Menial Healthcare Workers”** in an International Conference on *“Sustainable Environment and Healthcare”* organized by Lincoln University College, Malaysia on 5<sup>th</sup> and 6<sup>th</sup> June 2021 (Online).
4. Presented a paper on the title **“Occupational Stress among Women Administrative Support Staff in Hospitals”** in an International Conference on *“Business, Management, Social and Economical Advancements”* organized by Management Institute, Warsaw University of Life Science, Poland at Thailand on 26<sup>th</sup> and 27<sup>th</sup> Jun 2021 (Online).

5. Presented a paper on the title **“Analysing the impact of stress on mental wellbeing of non-academic staff in higher educational institutions”** in an “Indo Canada International Conference on Advances in Research and Development” organized by All India Institute of Training and Education (AIITE), New Delhi, International Skill Development Council (ISDC), New Delhi and Somnogen Canada Inc, Toronto, Canada on 27<sup>th</sup> and 28<sup>th</sup> Jan 2024.

## INTERNATIONAL LEVEL

1. Presented a paper on the title **“A Marketing Research on Consumer Psychology and Behaviour”** in a Tamilnadu State Council for Science and Technology Sponsored International Conference on *“Marketing Research in the Emerging Global Scenario”* organized by PG and Research Department of Commerce and Business Administration, Sri Venkateshwara College of Arts and Science, Thanjavur on 24<sup>th</sup> Sep 2011.
2. Presented a paper on the title **“A Study on the Prospects of E-Commerce in India”** in an International Conference on *“Competitive Business Strategies for Sustainable Development”* organized by Department of Business Studies, Hindustan College of Arts and Science, Chennai on 13<sup>th</sup> and 14<sup>th</sup> Sep 2012.
3. Presented a paper on the title **“ Corporate Social Responsibility and Corporate Governance in Banking Sector”** in a UGC Sponsored International Seminar on *“Financial Markets: Issues and Challenges-FIMIC 2014”* organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirapalli on 4<sup>th</sup> and 5<sup>th</sup> Jan 2014.
4. Presented a paper on the title **“Customer Preference towards E-Channels Provided by State Bank of India”** in an International Conference on *“Innovation and Implementation of Information Technology in Global Business”* organized by Department of Commerce with Computer Applications, Kongunadu Arts and Science College (Autonomous), Coimbatore on 3<sup>rd</sup> Feb 2014.
5. Presented a paper on the title **“Customer Preference towards Innovative Banking Practices available in State Bank of India (SBI) at Palayamkottai”** in an International Conference on *“New Dimensions in Commerce and Industry in the Globalised Era”* organized by Bharath Institute of Management, and PG and Research Department Commerce and Business Administration, Bharath College of Science and Management, Thanjavur on 22<sup>nd</sup> Feb 2014.
6. Presented a paper on the title **“Challenges Faced by Micro Entrepreneurs”** in an International Conference on *“Strategic Integration and Entrepreneurship Innovation”* organized by the Department of Commerce and Commerce (CA), Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College, Karaikudi on 17<sup>th</sup> Feb 2015.



7. Presented a paper on the title **“A Study on Factors Motivating Women Entrepreneur in Tirunelveli District, Tamilnadu”** in an International Seminar on *“Entrepreneurship in the Globalised Business Environment”* organized by Sengunthar Institute of Management Studies and Sengunthar Arts and Science College, Tiruchengode on 11<sup>th</sup> Jan 2017.
8. Presented a paper on the title **“Entrepreneurial Development – A Keep for Economic Growth”** in an International Conference on *“The Secret of Business Success”* organized by PG and Research Department of Commerce and Management, Morappur Kongu College of Arts and Science, Dharmapuri on 09<sup>th</sup> Feb 2017.
9. Presented a paper on the title **“E-Banking Service: A Path for Cashless Economy”** in an International Symposium on *“Emerging Trends in Rejuvenating Academic Research”* organized by Indian Academic Researchers Association (IARA), Tiruchirappali at St. Joseph’s College (Autonomous), Tiruchirappali on 22<sup>nd</sup> April 2017.
10. Presented a paper on the title **“Capitalising on Hot Investing Trends- An Overview”** in an International Conference on *“Capitalising on Hot Investing Trend for 2017”* organized by Department of Commerce, AVS College of Arts and Science, Salem on 28<sup>th</sup> July 2017.
11. Presented a paper on the title **“Social Entrepreneurship – A Path Way for Sustainable Growth of Indian Economy”** in an International Conference on *“Empowerment of Entrepreneurs”* organized by PG and Research Department of Commerce, Mahendra Arts and Science College, Namakkal on 1<sup>st</sup> Nov 2017.
12. Presented a paper on the title **“Occupational Stress among Administrative Support Staff in Private Hospitals”** in an International Conference on *“The Global Logic of Strategic Alliances in Commerce and Management”* organized by PG and Research Department of Commerce, Bon Secours College for Women, Thanjavur on 31<sup>st</sup> Jan 2018.
13. Presented a paper on the title **“Occupational Stress among Administrative Support Staff in Healthcare Sector”** in an International Conference on *“Research Ethics and Innovations in Management”* organized by AVS College of Arts and Science, Salem on 30<sup>th</sup> July 2018.
14. Presented a paper on the title **“Occupational Stress among Women Healthcare Professional of Government Hospital in Tirunelveli City – An Analysis”** in an International Conference on *“Perspectives of Global Human Resource”* organized by PG and Research Department of Commerce, St. John’s College, Palayamkottai on 05<sup>th</sup> Sep 2018.
15. Presented a paper on the title **“Occupational Stress among Women Administrative Support Staff in Healthcare Sector”** in an International Conference on *“Commerce, Management and Leadership – A Global Perspective”* organized by PG and Research Department of Commerce, Pasumpon Muthuramalinga Thevar College, Tirunelveli on 06<sup>th</sup> Mar 2019.

16. Presented a paper on the title **“Customers’ Satisfaction towards Service Offers offered by Telecom Service Provider”** in an International Conference on *“Emerging Trends and Innovations in Social Sciences, Engineering, Management, Agriculture and Medical Sciences”* organized by Universal Group of Institutions on 26<sup>th</sup> Apr 2019.
17. Presented a paper on the title **“Electronic Banking Is a Gift to the Digitalized World”** in an International Multidisciplinary Conference organized by Laxman Devram Sonawane College of Arts and Commerce, Kalyan on 20<sup>th</sup> April 2019.
18. Presented a paper on the title **“Salaried Personage Investment Penchant on Financial Contrivance”** in an International Conference on *“Business Research”* organized by School of Commerce and Economics, SRM Institute of Science and Technology, Chennai on 17<sup>th</sup> and 18<sup>th</sup> Dec 2019.
19. Presented a paper on the title **“A Systematic Review on the Impact of Debris Accumulation in Thoothukudi Coast”** in an International Conference on *“Innovative, Multi Disciplinary and Contemporary Perspectives and Practice in Commerce and Management”* organized by Department of Commerce, Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi on 29<sup>th</sup> and 30<sup>th</sup> Sep 2022.
20. Presented a paper on the title **“Assessing and Understanding the Causes of Stress among Non-academic staff for Sustainability in higher educational institutions”** in an International Conference on VISHLESHAN 2023 organized by International Institute of Management Studies, Pune on 15<sup>th</sup> -16<sup>th</sup> Dec 2023.
21. Presented a paper on the title **“How AI Integration in Healthcare: Effects the Work Environment and Causes Stress among Healthcare Workers”** in an International Conference on International Conference on *“Artificial Intelligence in Education and Business”* (ICAIEB 2024), Velammal Business School, Velammal College of Engineering and Technology (Autonomous), Madurai in collaboration with Wollo University, Ethiopia, Universitas Negeri Makassar, Indonesia, and Cape Forum - You Trust, India on 30.08.2024.

#### NATIONAL LEVEL

1. Presented a paper on the title **“An Impact of Global Financial Crisis on Labour Market”** in a UGC Sponsored National Seminar on *“Global Financial Crisis and It’s Impact on Indian Economy”* organized by Department of Commerce, Holy Cross College (Autonomous), College, Nagercoil on 27<sup>th</sup> and 28<sup>th</sup> Jan 2011.
2. Presented a paper on the title **“Special Economic Zone: A Boon or Bane”** in a National Seminar on *“Opportunities and Challenges of Special Economic Zone and It’s Impact on Industry, Trade and Commerce in India”* organized by PG and Research Department of Commerce, S.T. Hindu College, Nagercoil on 24<sup>th</sup> and 25<sup>th</sup> March 2011.

3. Presented a paper on the title **“A Study on IT in Financial Inclusion in Banking Sector”** in a UGC Sponsored National Seminar on *“Multi Level Interventions for Financial Inclusion: Imperatives for Human Development and Sustainable Growth”* organized by PG and Research Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai on 9<sup>th</sup> and 10<sup>th</sup> Feb 2012.
4. Presented a paper on the title **“A Comparative Study on FDI in Retail – A Boon or Bane”** in a National Seminar on *“Foreign Direct Investment in Retail Industry in India – Boon or Bane”* organized by Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai on 23<sup>rd</sup> and 24<sup>th</sup> Feb 2012.
5. Presented a paper on the title **“An Overview on E-CRM in Indian Banks”** in a National Seminar on *“Customer Relationship Management in Contemporary Era”* organized by PG and Research Department of Commerce, S.T. Hindu College, Nagercoil on 15<sup>th</sup> Mar 2012.
6. Presented a paper on the title **“Study on Entry Strategies of Foreign Direct Investments in Indian Retail Market”** in a UGC Sponsored National Seminar on *“Impact of MNCs Entry in the Indian Retail Market”* organized by Department of Commerce, Thiagarajar College, Madurai on 16<sup>th</sup> Mar 2012.
7. Presented a paper on the title **“Employee Perception towards HR Practices in Public Sector Banks”** in a National Seminar on *“Paradigm Shift in Human Resource Management – The Changing Facets”* organized by Department of BBA, St. Xavier’s College (Autonomous), Palayamkottai
8. Presented a paper on the title **“Micro Finance – An Overview”** in a National Seminar on *“Micro Finance MiFi 2013”* organized by the Department of Commerce with Computer Application on 29<sup>th</sup> Jan 2013.
9. Presented a paper on the title **“Green Management – An Overview”** in a National Seminar on *“Green Management – Prospects and Challenges”* organized by PG and Research Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai on 21<sup>st</sup> and 22<sup>nd</sup> Feb 2013.
10. Presented a paper on the title **“A Study on CRM Practices in Private Sector Banks at Palayamkottai in Tirunelveli District”** in a National Seminar on *“Emerging issues in Services Marketing”* organized by Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai on 27<sup>th</sup> Sep 2013.
11. Presented a paper on the title **“Subscribers’ Satisfaction towards Mobile Communication Service in Thoothukudi District ”** in a UGC Sponsored National Conference on *“Research Methodology, Data Analysis (SPSS) AND Structural Equation Modelling (AMOS)”* organised by the PG Department of Commerce, Government College, Kattappana, Kerala on 15<sup>th</sup> -17<sup>th</sup> Jan 2015.
12. Presented a paper on the title **“Medical Banking – A New Path Avenue”** in a National Seminar on *“Healthcare Marketing”* organized by Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai on 20<sup>th</sup> Feb 2015.

13. Presented a paper on the title **“Women Workers in Unorganised Sector : Problems and Prospects – A Study”** in a National Seminar on *“Empowerment of Unorganised Women through Micro Finance”* organized by Department of Business Administration, St. Xavier’s College (Autonomous), Palayamkottai on 6<sup>th</sup> Mar 2015.
14. Presented a paper on the title **“Region Affecting Quality of e-Banking Services with Special Reference to Tirunelveli District – An Analysis”** in a National Seminar on *“E-Banking and the Indian Financial System”* organized by Department of Commerce, Pope’s College, Nazareth, Thoothukudi on 17<sup>th</sup> and 18<sup>th</sup> Mar 2015.
15. Presented a paper on the title **“CSR Practices in Banking Sector”** in a National Seminar on *“Corporate Social Responsibility – Indispensable for Economic and Human Development”* organized by Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai on 16<sup>th</sup> Sep 2015.
16. Presented a paper on the title **“Online Payment : Challenges Faced by Digital Customers – An Analysis”** in a UGC Funded National Seminar on *“E-Business: A Transformative Tool for Market and Economic Growth”* organized by PG and Research Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai on 29<sup>th</sup> Jan 2016.
17. Presented a paper on the title **“IOB Employees Attitude towards Welfare Measures – An Analysis”** in a National Seminar on *“Emerging Trends in Human Resource Management”* organized by Department of Business Administration, St. Xavier’s College (Autonomous), Palayamkottai on 08<sup>th</sup> Feb 2016.
18. Presented a paper on the title **“Indian Currency Vs. Dollar Rate Influence on Crude Oil Price”** in a National Seminar on *“Co-Influencing Factors – Indian Currency vs Dollar with Reference to Crude Oil”* organized by Department of Commerce and Management, Sri Vidya Mandir College of Arts and Science, Salem on 5<sup>th</sup> Mar 2016.
19. Presented a paper on the title **“Emerging Business Strategies in Banking Sector for Economic Development in India”** in a National Conference on *“Emerging Business Strategies in Economic Development”* organized by Department of Business Administration, St. Joseph’s College (Autonomous), Trichirappali on 14<sup>th</sup> Dec 2016.
20. Presented a paper on the title **“Is Plastic Cards: A Solution to Face Cash Demonetisation”** in a National Seminar on *“Innovative Banking Services – A Transformative Tool for Business, Finance and Customer Service”* organized by Department of Business Administration, St. Xavier’s College (Autonomous), Palayamkottai on 10<sup>th</sup> Jan 2017.
21. Presented a paper on the title **“Role of Corporate Governance on Economic Development in India”** in a National Seminar on *“Corporate Governance and Shareholders’ Value”* organized by PG and Research Department of Commerce (CA), Mahendra Arts and Science College (Autonomous), Tiruchengode, Namakkal District on 25<sup>th</sup> Mar 2017.

22. Presented a paper on the title **“CRM Practices in Banking Sector”** in a National Seminar on *“Trends Prevailing in CRM Practices of Indian Corporate Sector”* organized by Department of Commerce (Shift II), St. Xavier’s College (Autonomous), Palayamkottai on 16<sup>th</sup> Sep 2017.
23. Presented a paper on the title **“Demonetization – A Path for Cashless Economy”** in a National Conference on *“Recent Trends in Commerce and Management”* organized by Department of Commerce and Management, Loyola College of Arts and Science, Namakkal on 07<sup>th</sup> Feb 2018.
24. Presented a paper on the title **“Impact of GST on Indian Economy- A Study”** in a National Conference on *“Recent Trends in Commerce and Management”* organized by Department of Commerce and Management, Loyola College of Arts and Science, Namakkal on 07<sup>th</sup> Feb 2018.
25. Presented a paper on the title **“Mental Attitude of Plus Two Students towards Public Examination – A Study in Relation to Parental Pressure”** in a ICSSR Sponsored National Seminar on *“Strengthening Adolescents’ Mental Health and their Suicide Prevention Recent Trends in Commerce and Management”* organized by Department of Education, Annamalai University, Chidambaram on 22<sup>nd</sup> and 23<sup>rd</sup> June 2018.
26. Presented a paper on the title **“Occupational Stress affects Job Satisfaction of Nurses in Government Hospital”** in a National Conference on *“Strategic Human Resource Management – A Global Perspective”* organized by Research Advisory Committee, St. Mary’s College (Autonomous), Thoothukudi on 13<sup>th</sup> Sep 2019.
27. Presented a paper on the title **“Digital Banking – A Transformative Tool for Economic Growth”** in a Impress ICSSR Sponsored National Conference on *“Depth and Expanse of Online Marketing Mettle”* organized by Alagappa Institute of Management, Alagappa University, Karaikudi on 01<sup>st</sup> and 2<sup>nd</sup> Aug 2019.
28. Presented a paper on the title **“E-Competency Plotting: A Case Study of Power Sector in Odisha”** in a National Conference on *“Digital Innovation – A Transformative Tool for Economic Growth”* organized by Department of Commerce St. Mary’s College (Autonomous), Thoothukudi on 04<sup>th</sup> Oct 2019.
29. Presented a paper on the title **“Patron Aspect towards Fin Tech in Financial Service”** in a National Conference on *“Digital Innovation – A Transformative Tool for Economic Growth”* organized by Department of Commerce St. Mary’s College (Autonomous), Thoothukudi on 04<sup>th</sup> Oct 2019.
30. Presented a paper on the title **“Percussion on Cloud Computing Models on E-Commerce Business”** in a National Conference on *“Change Management Practices in Business: Challenges and Opportunities”* organized by Department of Business Administration, VELS Institute of Science, Technology and Advanced Studies (VISTAS), Chennai on 11<sup>th</sup> and 12<sup>th</sup> Dec 2019.
31. Presented a paper on the title **“HR Praxis Strategem in IT Sector – An Analysis with Reference to Bangalore City”** in a National Conference on *“Recent Advances in Commerce, Management and*



*Computer Science*” organized by Department of Commerce, Vel Tech Ranga Sanku Arts College, Chennai on 04<sup>th</sup> Jan 2020.

32. Presented a paper on the title **”Investment Stratagem of IT Employees”** in a National Conference on *”Innovative and Sustainability in Rural and Agro Development in Digital Era”* organized by Department of Management Studies, Francis Xavier Engineering College, Tirunelveli on 24<sup>th</sup> Jan 2020.

## STATE LEVEL

1. Presented a paper on the title **”CRM in Banking and Insurance Sector”** in a State Level Seminar organized by Department of Commerce, Govindammal Aditanar College for Women, Tiruchendur on 02<sup>nd</sup> Feb 2012.
2. Presented a paper on the title **”Role of Commercial Banks in the Growth of Micro and Small Enterprises”** in a State Level Seminar on *”Innovations in Banking Sector- Opportunities and Challenges”* organized by PG and Research Department of Commerce, Sadakathullah Appa College, Tirunelveli on 15<sup>th</sup> April 2013.
3. Presented a paper on the title **”Innovative Banking Services in Digital Era”** in a State Level Symposium on *”Recent Trends in Banking Technology”* organized by Department of Commerce, Annai Velankanni College, Tholyavattam on 21<sup>st</sup> and 22<sup>nd</sup> Jan 2016.
4. Presented a paper on the title **”CSR Initiatives by Banking Sector in India”** in a State Level Seminar on *”Corporate Social Responsibility in India”* organized by Department of Commerce, Aditanar College of Arts and Science, Tiruchendur on 15<sup>th</sup> Feb 2019.

INPUT ON RESEARCH METHODOLOGY			
S.No	Topic	Organised Institution	Date
1	E-Resources for Research Scholars	Department of Library, St. Xavier’s College (Autonomous), Palayamkottai	24 <sup>th</sup> Sep 2012
2	Research Methodology: Recent Trends and Effective Techniques	XIBA, Palaymkottai	15 <sup>th</sup> Feb 2013
3	Application of SPSS and Avoidance of Plagiarism in Research	Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai	7 <sup>th</sup> -8 <sup>th</sup> Mar 2013
4	Statistical Packages	Dept. of Statistics, St. Joseph’s College Trichy	18 <sup>th</sup> -19 <sup>th</sup> Oct 2013
5	Research Methodology	Gnanam School of Business,	17 <sup>th</sup> Jan 2014

		Thanjavur	
6	Workshop on Research Methodology	Dept. of Economics, St. Joseph's College (Autonomous), Trichy	7 <sup>th</sup> Feb 2014
7	SPSS and its practical application in research	Department of Commerce, VOC College, Tuticorin	24 <sup>th</sup> -26 <sup>th</sup> June 2014
8	Data Analysis using Software	Short Term Course, UGC-Academic Staff College, Madurai Kamaraj University, Madurai	18 <sup>th</sup> -23 <sup>rd</sup> Aug 2014
9	Application of SPSS in Social Science Researches	Dept. of Economics, St. John's College, Palaymkottai	27 <sup>th</sup> Aug 2014
10	Research Methods & Data Analysis Using SPSS	Peniel Rural College of Education, Dindigul	13 <sup>th</sup> Sep 2014
11	Knowledge Management, Higher Education and Research for Sustainable Development in India	UGC-Academic Staff College, Pondicherry University, Pondicherry	25 <sup>th</sup> -26 <sup>th</sup> Sep 2014
12	Workshop in Research Methodology	UGC-Academic Staff College, Kannur University, Kerala	28 <sup>th</sup> - 1 <sup>st</sup> Nov 2014
13	Funded Projects: Wining Strategies for Preparing Proposal and Impressive Presentation	Dept. of Education, Manonmaniam Sundaranar University, Tirunelveli	19 <sup>th</sup> - 21 <sup>st</sup> Nov 2014
14	Research Methodology, Data Analysis (SPSS) and SEM	Government Arts and Science College, Kattappana, Kerala	15 <sup>th</sup> - 17 <sup>th</sup> Jan 2015
15	Application of SPSS for Researchers	Dept. of Commerce, Sadakathullah Appa College, Tirunelveli	28 <sup>th</sup> Jan 2015
16	NITI Aayog and Research Methodology	UGC-Academic Staff College, Pondicherry University, Pondicherry	29 <sup>th</sup> - 30 <sup>th</sup> Jan 2015
17	Research Methodology for Ph.D Scholars	21 days training program, UGC-Academic Staff College, University of Madras, Chennai	6 <sup>th</sup> -27 <sup>th</sup> Feb 2015
18	Research Methodology and Application of Tools for Analysis (SPSS)	Dept. of Commerce, St.Xavier's College (Autonomous), Palayamkottai	28 <sup>th</sup> Mar 2015
19	FDP on Research Methodology, Data Analysis (SPSS) and SEM	B.S. Abdur Rahman University, Chennai	4 <sup>th</sup> -8 <sup>th</sup> May 2015
20	Application of Statistical Techniques in Research Methodology	ICSSR, 10 days Training Program, Dept. of Statistics, Presidency College, Chennai	18 <sup>th</sup> -27 <sup>th</sup> May 2015
21	Faculty Development Programme on SPSS and AMOS	Dept of Youth Development, Madurai Kamaraj University, Madurai	7 <sup>th</sup> -8 <sup>th</sup> Aug, 2015.
22	Quality Writing of Articles for Journals, Conferences, Seminar and Presentation Skills	Dept.of Library, Thiruvalluvar College, Papanasam, Tirunelveli	4 <sup>th</sup> -5 <sup>th</sup> Sep 2015
23	Advances in Data Analysis Using Structural Equation	Dept.of Management Studies, Anna University, Tirunelveli	25 <sup>th</sup> -26 <sup>th</sup> Sep 2015

	Modelling		
24	Constructivist Approaches in Teaching using Web 2 Tools	Annammal College of Education, Thoothukudi	19 <sup>th</sup> – 20 <sup>th</sup> Jan 2016
25	Application of Statistical Tools in Social Science Research	Dept. of Commerce, St. Xavier's College (Autonomous), Palayamkottai	28 <sup>th</sup> Jan 2016
26	Research Publication and Evaluation: Writing Research Papers, Citation, Analysis and Plagiarism	College Library, Chikanna Government Arts College, Tiruppur	7 <sup>th</sup> Oct 2016
27	Advanced Research Skills in Management Studies	Department of Business Administration, Kalasalingam University, Krishnankoil	21 <sup>st</sup> -22 <sup>nd</sup> Oct 2016
28	FDP on "Entrepreneurship"	IEDC, Kalasalingam University, Krishnankoil	7 <sup>th</sup> – 19 <sup>th</sup> Nov 2016
29	Statistical Computation using SPSS & R	Manonmaniam Sundaranar University, Tirunelveli	1 <sup>st</sup> -2 <sup>nd</sup> Jun 2017
30	Recent Scenario in Enhancing Research Skills in Higher Education	VOC College of Education, Tuticorin	6 <sup>th</sup> -7 <sup>th</sup> April 2017
31	Effective Strategies in Research Project Proposal Writing and Linking Funding agencies	LIFE- Loyola College, Chennai	23 <sup>rd</sup> - 24 <sup>th</sup> Oct 2017
32	Empowering Qualitative Research	Sarah Tucker College (Autonomous), Tirunelveli	28 <sup>th</sup> Mar 2018
33	Application of SPSS & R on Data Analysis	Cape Research Forum, Vivekanda Kendra, Kanyakumari	13 <sup>th</sup> & 14 <sup>th</sup> Oct 2018
34	How to Publish Article in Scopus Indexed Journals	Crossian Research Forum, Holy Cross College (Autonomous), Nagercoil	28 <sup>th</sup> Aug 2019
35	Scientific Publication and Evaluation: Reference Tools, Citation Analysis and Plagiarism	Department of Library & Marian Research Forum, St.Mary's College (Autonomous), Thoothukudi	03 <sup>th</sup> Feb 2020

#### Awards Received

1. **JAYCEE VIDYA RATNA PURASKAR AWARD 2017** for achievement in the field of **EDUCATION** by JCI Tuticorin Blue Sea, Jayceerette Wing, Tuticorin on 05<sup>th</sup> March 2017.
2. **INNOVATIVE ACADEMIC RESEARCH AWARD** from Society of Engineers & Technicians, Kuala Lumpur, Malaysia on 11<sup>th</sup> -12<sup>th</sup> March 2017.
3. **DEDICATED TEACHING FACULTY AWARD** from Society of Engineers & Technicians, Kuala Lumpur, Malaysia, on 11<sup>th</sup> -12<sup>th</sup> March 2017.



4. **BEST RESEARCHER AWARD** from Indian Academic Researchers Association, Trichy on an International Symposium “Emerging Trends in Rejuvenating Academic Research” on 22<sup>nd</sup> April 2017.
5. **BEST YOUNG FACULTY IN MANAGEMENT** from Venus International, Chennai on 8<sup>th</sup> July 2017.
6. **EXCELLENT EDUCATOR AWARD** from Voice of Teachers, Nagercoil in an International Conference at Manonmaniam Sundaranar University, Tirunelveli on 7<sup>th</sup> Nov 2017.
7. **OUTSTANDING YOUNG PERSON OF INDIA** by JCI INDIA at All India Level at Mangalore on 29<sup>th</sup> Dec 2017.
8. **PARASAN VIRUTHU (BEST PROFESSOR AWARD)**, by Kaviarasu Kalangar Tamil Sangam, Namakkal on 26<sup>th</sup> Jan 2018.
9. **KALVINANNI VIRUTHU** by Kaviarasu Kalangar Tamil Sangam, Namakkal on 15<sup>th</sup> Aug 2018.
10. **PARASIRAYAR RATNA VIRUTHU (BEST PROFESSOR RATNA AWARD)** by Kaviarasu Kalangar Tamil Sangam, Namakkal on 5<sup>th</sup> September 2018.
11. **IARDO EXCELLENCE AWARD-2018** by International Association Research and Developed Organisation, Ghaziabad held at The International Centre, Goa on 28<sup>th</sup> October 2018.
12. **BEST PROFESSOR IN RESEARCH METHODOLOGY** by ICBM - AMP Academic Excellence Awards 2018, Hyderabad on 24<sup>th</sup> November 2018
13. **INTERNATIONAL BEST RESEARCHER AWARD** by DK International Research Foundation, DKIRF AWARDS - 2018 on 30<sup>th</sup> December 2018.
14. **YOUNG RESEARCHER IN COMMERCE** by Global Outreach Research Award 2019 at Global Outreach Research and Education Summit & Awards 2019, New Delhi on 31<sup>st</sup> January 2019.
15. **BHARAT EXCELLENCE AWARD** by Friendship Forum (Regd.) at India International Center, New Delhi on 24<sup>th</sup> February 2019.
16. **LEADING EDUCATIONIST OF INDIA AWARD** by Friendship Forum (Regd.) at India International Center, New Delhi on 24<sup>th</sup> February 2019.
17. **DRONACHARYA AWARD AND WORLD MEDAL OF HONOUR** by Indian Institute of Global Brotherhood, New Delhi on 28<sup>th</sup> July 2019
18. **DISTINGUISHED YOUNG FACULTY AWARD IN COMMERCE** by William Research Centre, Nagercoil, Kanyakumari on 11<sup>th</sup> - 13<sup>th</sup> December 2019
19. **WOMEN SOCIAL SCIENTIST AWARD** by Pondicherry Academic Researcher Association, Pondicherry on 08<sup>th</sup> March 2021.
20. **TiP Extra Ordinary Changemakers Award 2021** by TiP Community on Oct 2021

21. **NIF Dr. Sarvepalli Radhakrishnan Education Excellence Award** 2022 by Namaste India Foundation on 5<sup>th</sup> September 2022.
22. **Inspiring Educator Award**, International STEM and Robotics Championship (ISRC), Mumbai on 5<sup>th</sup> Sep 2024.
23. **Young Researcher Award**, IJMTST Excellence Awards 2024 on Oct 2024

#### **Academic Achievements & Rewards**

1. Secured “A” Grade in GRP Gold Medal Examination in 10<sup>th</sup> Std., English subject conducted at state level on Feb, 2005.
2. Secured “**Distinction in 12<sup>th</sup> Accountancy**”, examination conducted by Sri Mangai Vidyashram during the academic year 2006 -2007.
3. Secured **I Rank in UG** awarded as **Best out gone in B.Com** for the Academic year 2007-2010 from Holy Cross College (Autonomous), Nagercoil.
4. Awarded as **Best outgone in B.Com** for the year 2009-2010 from Holy Cross College (Autonomous), Nagercoil.
5. Secured **Highest Mark in E-commerce** during year 2011 -12 from Holy Cross College (Autonomous), Nagercoil.
6. Awarded “**Proficiency in Commerce**” during year 2011 – 12 from Holy Cross College (Autonomous), Nagercoil.
7. Secured **I Rank in PG** for the Academic year 2010-2012 from Holy Cross College (Autonomous), Nagercoil
8. Awarded as **Best Out gone & Best Performer Award in M.Com** for the Academic year 2010-2012 from Holy Cross College (Autonomous), Nagercoil
9. Awarded as the *highest credit holder* in all among PG students for the Academic Year 2010-2012.
10. Received so many endowment prizes and proficiency prizes in College Day.
11. Awarded the **First prize for Academic Excellence** for the Academic year 2010-2012 from Holy Cross College (Autonomous), Nagercoil.
12. Got **Best Paper Presenter award** and a memento in a National level Seminar (2012) conducted by Department of BBA at St. Xavier’s College (Autonomous), Palayamkottai.
13. Secured **Second Rank** for Proficiency in M.Phil Commerce at St. Xavier’s College (Autonomous), Palayamkottai
14. Received **Best Publication in Arts and Humanities** from St. Joseph’s College, Trichy for the academic year 2013-2014.
15. Got **Best Paper and Paper Presenter award** and cash prize in a National level Seminar (2014) conducted by Department of BBA at Muslim Arts and Science College, Nagercoil.

16. Got **Best Paper Presenter award** and memento in a National level Seminar (2015) conducted by Department of BBA at St. Xavier's College (Autonomous), Palayamkottai.
17. Won **Best Paper Presenter award** and memento in a National level Seminar (2015) conducted by Department of Commerce (Shift-II) at St. Xavier's College (Autonomous), Palayamkottai.
18. Received Rs.1000 cash prize for Quiz Competition conducted by News7Channel on 29/06/2015
19. Won **Five Best Paper Awards** from various International Journal with Impact Factor
20. Got **Research Award- Arts** for the academic year 2017-2018 from St. Xavier's College (Autonomous), Palayamkottai.
21. **Best Paper Award** at the International Conference on "Artificial Intelligence in Education and Business" (ICAIEB 2024), held on 30th August 2024 organized by Velammal Business School, Velammal College of Engineering and Technology (Autonomous), Madurai in collaboration with Wollo University, Ethiopia, Universitas Negeri Makassar, Indonesia, and Cape Forum - You Trust, India.

#### **Delivered Guest Lecturer in Abroad**

<b>Topic</b>	<b>Name of the University</b>	<b>Date</b>
Research Methodology for Commerce & Management	Faculty of Commerce & Management, South Eastern University, SRILANKA	14 <sup>th</sup> Nov 2017
Chair Person on Banking Session	Faculty of Commerce & Management, South Eastern University, SRILANKA	15 <sup>th</sup> Nov 2017
Invisible Banking	International Conference on Humanities for Smart Societies 2023 (HMSS 2023), King Mongkut's University of Technology, North Bangkok, Thailand (Online) supported by Routledge Taylor and Francis Group & CRC Press Taylor and Francis Group	27 <sup>th</sup> and 28 <sup>th</sup> May 2023

**Ph.D GUIDING**

University	Name of the Scholar	Date of Reg.	Reg.No.	Category	Title of the Thesis	Status
Manonmaniam Sundaranar University, Tirunelveli	ANTONY JOESLIN. J	30.01.2022	21212211012001	Full Time	Pro-Environmental purchasing Behaviour of Fisherfolk in Coastal Villages of Thoothukudi	On going
Manonmaniam Sundaranar University, Tirunelveli	RejoiceJ	07.05.2023	23112211012001	Full Time	Stress Among Non-Academic Staff in Higher Educational Institutions Of Select State University in South India	On going
Manonmaniam Sundaranar University, Tirunelveli	VeenaS	11.12.2023	23112211012001	Part Time	Navigating Digital Transformation in Startups for Scalability and Sustainability	On going

**Ph.DAwarded**

University	Name of the Scholar	Date of Reg.	Reg.No.	Category	Title of the Thesis	Date of Viva Voce
Manonmaniam Sundaranar University, Tirunelveli	JABEZ RAJANG	05.07.2018	18221281011029	Part Time	Measuring Passengers' Attitude Towards Service Quality of Southern Railways Using RAILQUAL	13.10.2023
Manonmaniam Sundaranar University, Tirunelveli	RANI SUBATHRAM	05.07.2018	18211281012025	Full Time	Investment Pattern And Behaviour of IT Employees	20.05.2024

					Towards Financial Instruments- A Study With Special Reference To Chennai City	
Manonmaniam Sundaranar University, Tirunelveli	SURYAA	05.07.2018	18221281012026	Part Time	Work Life Balance Among Healthcare Professionals In Tirunelveli District	20.05.2024

### EDITEDBOOKWITHISBN

S.No.	Topic	ISBN No.	Publisher	Year
1	Innovative Banking Services- A Transformative Tool for Business, Finance and Customer Service	978-93-84734-39-8	B-Digest Publications, Nagercoil	Nov 2016
2	Contemporary Issues in Technology and Management	978-93-86647-90-0	EduPediaPublications(P) Ltd.NewDelhi	Nov 2017
3	Dictionary of Accounting	978-93-87756-78-6	Mayas Publications, New Delhi	Feb2019
4	Digital Innovation- A Transformative Tool for Economic Growth	978-93-89146-82-0	ShanlaxPublications, Madurai	Sep2019

### SERVED AS RESOURCE PERSON

S. No.	Title	Institution	Date
1	Application of Statistical Techniques in Research Methodology using SPSS	Dept. of Commerce, St. Xavier's College (Autonomous), Palayamkottai	25 <sup>th</sup> Aug 2014
2	Face the world with Confidence	Dept. of Commerce (CA), The American College, Madurai	13 <sup>th</sup> Mar 2015
3	Basic Statistical Measures using SPSS	Dept. of Commerce, Holy Cross College (Autonomous), Nagercoil	29 <sup>th</sup> Jul 2015

4	ATM: A Cashless Wallet	State Level Seminar, Annai Velakannai College of Arts & Science college, Tholliyavattam, Marthandam	22 <sup>nd</sup> Jan 2016
5	Logistics Management	Bishop Caldwell College, Tuticorin	23 <sup>rd</sup> Feb 2016
6	Logistics Management	Govt. Polytechnic College, Tuticorin	23 <sup>rd</sup> Feb 2016
7	Tools for Analysis	Dept. of Commerce, Holy Cross College Nagercoil	04 <sup>th</sup> Mar 2016
8	Build Your Professional Skills for Successful Career	Dept. of Business Administration, Lord Jeganath College of Engineering, Nagercoil	18 <sup>th</sup> Aug 2016
9	SPSS in Commerce & Management Research	Dept. Commerce, A.P.C. Mahalakmi College For Women, Tuticorin	29 <sup>th</sup> – 30 <sup>th</sup> Dec, 2016.
10	SET/NET Aspiration	Dept. of Commerce, GVN College, Kovilpatti	15 <sup>th</sup> April 2017
11	Research Methodology for Commerce & Management	Faculty of Commerce & Management, South Eastern University, SRILANKA	14 <sup>th</sup> Nov 2017
12	GST: A New Tax Reform in India	National Conference, Dept. of Commerce, Nanjil Catholic Arts and Science, Kaliyakavilayai	25 <sup>th</sup> Jan 2018
13.	Tips for Successful Interview	Dept. of Commerce, Aditanar College, Tiruchendur	1 <sup>st</sup> Feb 2018
14	Data Analysis Using EXCEL	Dept. of Commerce, Lady Dock College, Madurai	6 <sup>th</sup> Feb 2018
15.	Demonetization – A path for cashless economy	National Conference, Dept. of Commerce & Management, Loyola College, Namakkal	7 <sup>th</sup> Feb 2018
16.	Data Analysis & Interpretation using SPSS	Cape Research Forum, Nagercoil	13 <sup>th</sup> Feb 2018
17	GST and its Implication in the Globalised Era	Rani Anna Government College for Women, Tirunelveli	13 <sup>th</sup> Mar 2018
18.	Application of Statistical Tools using SPSS	Dept. of Commerce, Holy Cross College , Nagercoil	7 <sup>th</sup> July 2018
19.	Demonetization- A Path for Digital Economy in India	National Conference, Dept. of Commerce Auxilurium College, Vellore	13 <sup>th</sup> Aug 2018
20.	Build Your Professional Skills For Successful Career	Selvam Arts and Science College, Namakkal	17 <sup>th</sup> Aug 2018

21	Training Programme on Actuarial Science	St. Xavier's College (Autonomous), Palayamkottai	8 <sup>th</sup> Dec 2018
22	Digital India : A Path for Cashless Economy	State Level Seminar, Aditanar College of Arts and Science, Tiruchendur	9 <sup>th</sup> Mar 2019
23	Digital Innovation in Banking	Universal Group of Institutions in association with Globally Multidisciplinary Research and Education Association (GMREA)	26 <sup>th</sup> April 2019
24	Career Opportunities for Business Students	Department of Business Administration (BBA), Wavoo Wajeeha College of Arts and Science, Kayalpattanam, Tiruchendur	08 <sup>th</sup> Aug 2019
25	How to Publish Article in Scopus Indexed Journals	Crossian Research Forum, Holy Cross College (Autonomous), Nagercoil	28 <sup>th</sup> Aug 2019
26	Digital Innovation in Banking Sector	Department of Commerce, Govindammal College for Women, Tiruchendur	30 <sup>th</sup> Sep 2019 (Morning)
27	Tips to Become a Successful Entrepreneur	Innovative Development Cell, MDT Hindu College, Tirunelveli	30 <sup>th</sup> Sep 2019 (Evening)
28	Moderator in an International Conference	Department of Commerce, Holy Cross Home Science College, Thoothukudi	20 <sup>th</sup> Feb 2020
29	Banking in 2030 - Rise of Invisible Banks in India	National Level Webinar organized by Department of Commerce, Aditanar College of Arts and Science, Tiruchendur	06 <sup>th</sup> June 2020
30	Reopening of Schools : Problems and Issues faced by Children	National Level Webinar on National Institute of Disaster Management (NIDM), Govt. of India and The American College, Madurai	25 <sup>th</sup> Sep 2020
31	Mental Health = Physical Health : To Brighten Up Yourself	National Level Webinar organised by Department of Psychology, The American College, Madurai	21 <sup>st</sup> Dec 2020
32	Innovation in Entrepreneurship : Stepping to Uplift India	National Level Webinar organized by Department of Commerce (Self-Financing I), Holy Cross Home Science College, Thoothukudi	06 <sup>th</sup> Jan 2021

33	Impact of Social Media on Lifestyle Modification	St. Xavier's College of Education (Autonomous) Palayamkottai	16-Mar-2021
34	Awareness Programme on Minority Students Scholarship	Webinar organized by Minority Cell of Nazareth College of Arts and Science, Chennai	11 <sup>th</sup> May 2021
35	Invisible Banking 2030	7 Days Online National Level FDP organized by Department Commerce, Accounting and Finance	28 <sup>th</sup> July 2021
36	Banking on the Future: Vision 2030	State Level Seminar organized by Department of Commerce, St. Teresa Arts and Science College, Karungal	20 <sup>th</sup> Dec 2021
37	Managing Stress at Workplace	Five Days Virtual Workshop on "Positive Aspects of Teaching Practices" organized by IQAC and PG and Research Department of Commerce, Theivanai Ammal College for Women, Villupuram	23 <sup>rd</sup> Feb 2023 (20 <sup>th</sup> Feb-24 <sup>th</sup> Feb 2023)
38	Achieving Problem Solution Fit and Product Market Fit	State Level Webinar organized by PG Department of History, Sarah Tucker College (Autonomous), Tirunelveli	21 <sup>st</sup> Feb 2023
39	Sampling Techniques in Social Science Research	Guest Lecture organized by Department of Management Studies, SCAD College of Engineering and Technology, Tirunelveli	05 <sup>th</sup> May 2023
40	Invisible Banking	International Conference on Humanities for Smart Societies 2023 (HMSS 2023), King Mongkut's University of Technology, North Bangkok, Thailand (Online) supported by Routledge Taylor and Francis Group & CRC Press Taylor and Francis Group	27 <sup>th</sup> and 28 <sup>th</sup> May 2023
41	Data Analysis and Business Modelling using SPSS	Workshop organized by Department of Management Studies, Mar Ephraem College of Technology and Engineering, Marthandam	07 <sup>th</sup> June 2023



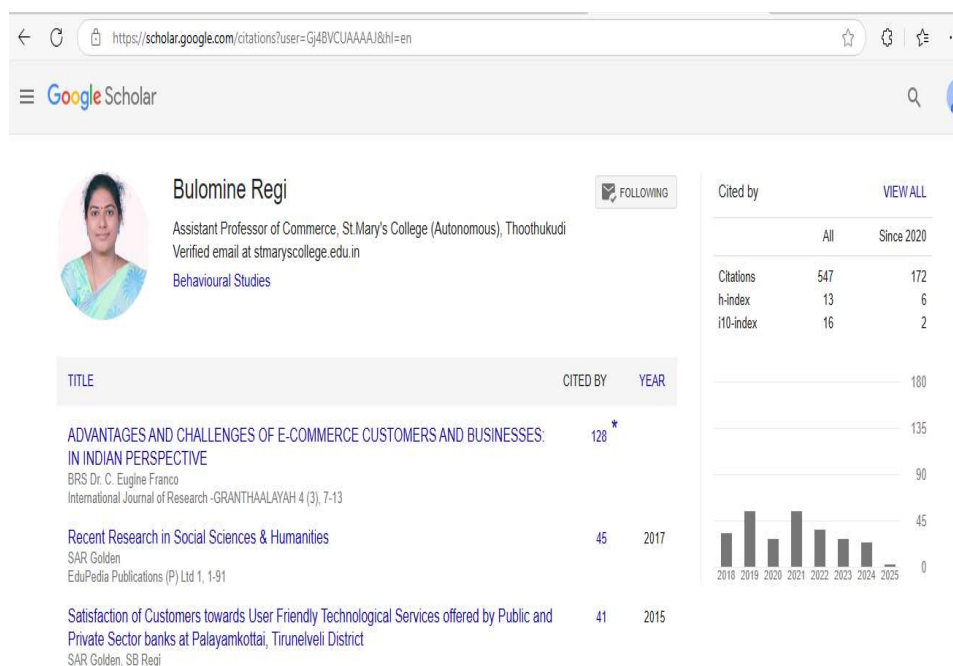
42	Invisible Banking : A future perspective	International Conference on Convergence of Technology with Engineering, Management, Social Science and Agriculture for Better Productivity and Sustainability organized by NMIET B School, Bhuneshwar, Odisha	10 <sup>th</sup> June 2023
43	Role of Accelerators and Incubators to Early Stage Entrepreneurs	Workshop, organized by Department of Commerce, Nazareth Margoschis College, Pillaiyanmanai, Thoothukudi	03 <sup>rd</sup> Aug 2023
44	Statistical Tools and Techniques	Research Department of Commerce, Holy Cross College (Autonomous), Nagercoil	30 <sup>th</sup> Aug 2023
45	The art of accessing, writing and publishing of research articles	State level workshop organized by Research and Development Cell, G. Venkataswamy Naidu College, Kovilpatti	18 <sup>th</sup> Oct 2023
46	Data Analysis using SPSS	National Level Workshop, Malankara Catholic College, Kanyakumari	4 <sup>th</sup> and 5 <sup>th</sup> Dec 2023
47	Enhancing Technological Interaction in Monitoring Students Community	National Level FDP “Smart Computational Engineering, Technology and Applications” organized by Department of Mechanical Engineering, Stella Maris College of Engineering, Kanyakumari	15 <sup>th</sup> Dec 2023
48	Invisible banks : A futuristic trend in banking	Ayya Nadar Janaki Ammal College, Sivakasi	08.02.2024
49	Consumer Awareness: Your Rights and Responsibility	Govindammal Arts and Science College for Women, Tiruchendur	09.02.2024
50	Digital Crimes in Business: A Global Perspective	National Interdisciplinary Seminar organised By B.Com (Honours), BBA Maritime Logistics and Department of Criminology	

		and Forensic Science, St. Xavier's College (Autonomous), Palayamkottai	20.02.2024
51	Data Analysis using SPSS	PG Department of Economics, St. Mary's College (Autonomous), Thoothukudi	22.02.2024-28.02.2024
52	Navigating Artificial Intelligence in the Banking Sector	State Level Seminar, Servite Arts and Science College for Women, Thogaimalai, Karur	29.02.2024
53	Workshop on Basis of SPSS	Dept of MHRM, St. Mary's College (Autonomous), Thoothukudi	16.03.2024
54	Workshop on Inferential Analysis using SPSS	Dept of MHRM, St. Mary's College (Autonomous), Thoothukudi	27.03.2024
55	State level Management Meet	Department of Management Studies, Anna University, Tirunelveli	26.04.2024
56	Team Building	National Level FDP on "Guru 2024 (Gear Up to Rejuvenate U organized by School of Arts and Science, Sri Manakula Vinayagar Engineering College, Pondicherry	29.04.2024
57	State-level workshop on Data Analysis using SPSS	Morning Star Arts and Science College for Women, Pasupon	24.08.2024
58	Two Day National Level Workshop on Data Analysis using SPSS	Muslim Arts College, Thiruvithancode, Kanyakumari	26.09.2024 – 27.09.2024
59	The Role of Youth in Protecting Tourism	Muslim Arts College, Thiruvithancode, Kanyakumari	26.09.2024
60	Social Science Research: Strategies for effective Access, Methodologies, Writing and Publication	Loyola College, Tiruvanamalai	27.03.2025

## ORIENTATION/ REFRESHER COURSE ATTENDED

- ❖ Online *Two Week Inter-Disciplinary Refresher Course* on “**Advanced Research Methodology**” from 22<sup>nd</sup> Jan to 05<sup>th</sup> Feb 2022 with **A+ Grade** conducted by Teaching Learning Center, Ramanujan College, University of Delhi in collaboration with Academic International College, Nepal under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya Mission on Teachers and Teaching.
- ❖ Online 4-Week Faculty Induction/Orientation Programme for “Faculty in Universities/Colleges/Institutes of Higher Education” from 21 February – 19 March, 2024 and obtained Grade B+ conducted by Teaching Learning Center, Ramanujan College, University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya Mission on Teachers and Teaching.
- ❖ UGC-sponsored two-week online interdisciplinary refresher course on “Research Methodology in Social Sciences” organized by the Malaviya Mission Teacher Training Centre at Guru Jambheshwar University of Science & Technology, Hisar from 10<sup>th</sup> Jun 2024- 22 June 2024 and obtained A grade.
- ❖ UGC-sponsored two-week offline interdisciplinary refresher course on “Research Methodology in Social Sciences” organized by the Malaviya Mission Teacher Training Centre at Jawaharlal Nehru University, New Delhi from Oct 16<sup>th</sup> 2024 – Oct 29<sup>th</sup> 2024 and obtained A grade.

## CITATION INDEX as on 16<sup>th</sup> April 2025



### Responsibilities Held

S.No.	Position Held	Period
1	UBA Coordinator	From June 2024
2	Member in Research Advisory Committee	From June 2024 June 2019-May 2021
3	Member in Red Ribbon Club	June2023-May 2024
4	Member in General Discipline Committee	June 2022- May 2024
5	CDP & UBA Assistant Coordinator	June 2019 - May 2021
6	Member in Research Advisory Committee	June 2019 - May 2021
7	Member in Students' Council Advisor	June 2018- May 2019